Motivations for 'Science in Society'

- No 'crisis of trust' in UK 83% trust university scientists; 88% think scientists make a valuable contribution to society; and 82% think they 'want to make life better for the average person'
- Are concerns around particular issues or about speed of development of science
- Public endorsement of the purpose and direction of publicly funded research must be earned, as part of researchers' licence to practise
- As research funders, public engagement helps maximise the economic, social and cultural impact of our research



Benefits to researchers

- Skills development and career enhancement
- New research perspectives
- Enhancing your research quality & its impact
- Higher personal and institutional profile
- Influence and networking opportunities
- Forming new collaborations and partnerships
- Enjoyment and personal reward
- Inspiring the next generation of researchers







Survey of factors affecting science communication by scientists and engineers

Obstacles to public engagement

science commun

Concordat for Engaging the Public with Research

- A single, unambiguous statement of the expectations and responsibilities of research funders with respect to public engagement
- Provides guidance for those who receive our funding to better value, recognise and support public engagement
- Briefings available for senior managers and managers of researchers and senior managers



1. UK research organisations have a **strategic commitment** to public engagement



 Researchers are recognised and valued for their involvement with public engagement activities



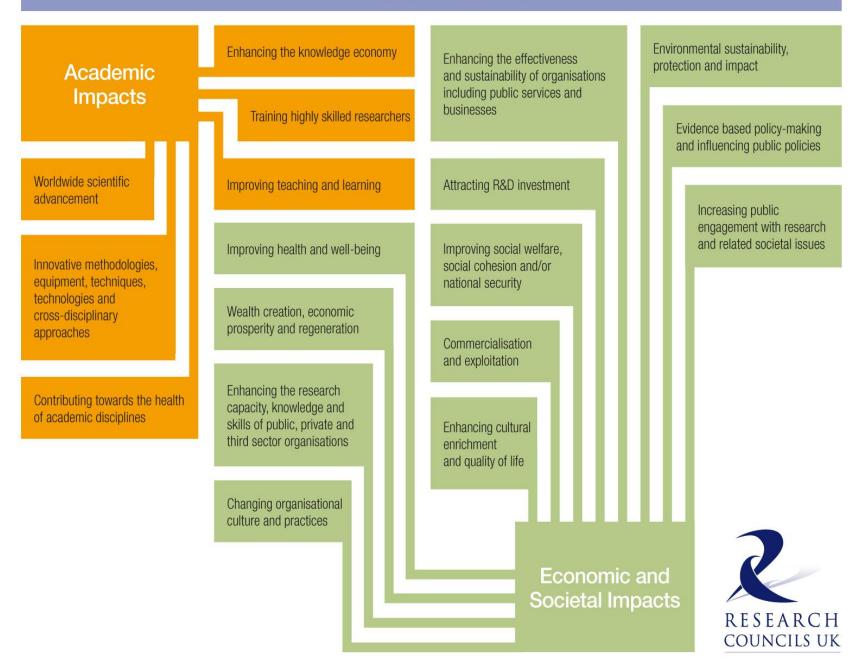
 Researchers are enabled to participate in public engagement activities through appropriate training, support and opportunities



4. The signatories and supporters will undertake regular reviews of their and the wider research sector's progress in fostering public engagement across the UK



Pathways to Impact



Research Excellence Framework

- Outputs (originality, significance and rigour of research) - 65%.
- Impact (the 'reach and significance' of impacts on the economy, society and/or culture) – 20 %
- Environment (the 'vitality and sustainability' of the research environment) – 15%
- Assessment framework and guidance to review panels published in July 2011
- The panels have responded with draft criteria and working methods (consultation closed 5 October 2011)