



**HERA Joint Research Programme
Launch Conference**

**“Humanities as a Source
of Creativity and Innovation”**

23 June 2010

Palais Strudlhof, Vienna, Austria



HERA

Humanities in the European Research Area

Dear participant,

It is our great pleasure to welcome you at the Launch conference of the HERA Joint Research Programme for the theme "Humanities as a Source of Creativity and Innovation".

The present meeting is designed to give the Programme a head start by actively promoting the exchange and cooperation between the various HERA JRP projects. It will be a perfect occasion to explore possible networking opportunities and knowledge transfer activities for the HERA JRP at an early stage.

The outcome and impact of this conference rely on your contribution. We therefore encourage you to make the most of this time.

The Organising Team

PROGRAMME

WEDNESDAY 23 JUNE 2010

9:00-10:00 Registration and welcome coffee

10:00-11:00 **Introducing the HERA JRP Programme**
"Humanities as a Source of Creativity and Innovation"

- Opening words by **Prof. Naomi Segal, University of London**
Chair of HERA JRP Review Panel
- **Prof. Sean Ryder, National University of Ireland, Galway**
Chair of HERA Network Board
The vision behind the HERA JRP theme "Humanities as a Source of Creativity and Innovation"
- **Prof. Shearer West, Director of Research, AHRC**
Chair of HERA JRP Board and KTAC
Presentation of the HERA JRP Knowledge Transfer Strategy

11:00-11:45 **Presentation and discussion of the HERA JRP projects**

- **Dr. Maruska Svasek, Queens University Belfast, Project Leader**
Creativity and Innovation in a World of Movement (CIM)
- **Dr. Adrie Dassen, University of Twente,**
on behalf of Dr. Paul Benneworth, Project Leader
Measuring the Societal Impacts of Universities' Research into Arts and the Humanities (HERAVALUE)
- **Prof. Michael Punt, University of Plymouth, Project Leader**
Technology, Exchange and Flow: Artistic Media Practices and Commercial Application (TEF)

11:45-12:00 Questions

12:00-13:30 Lunch

- 13:30-14:15**
- **Dr. Scott Rettberg, University of Bergen, Project Leader**
Developing a Network-Based Creative Community; Electronic Literature as a Model of Creativity and Innovation in Practice (ELMCIP)
 - **Dr. Joanna Sofaer, University of Southampton, Project Leader**
Creativity and Craft Production in Middle and Late Bronze Age Europe (CinBA)
 - **Prof. Evelyn Welch, Queen Mary, University of London, Project Leader**
Fashioning the Early Modern: Innovation and Creativity in Europe, 1500-1800 (Fashioning the Early Modern)

14:15-14:30 Questions

- 14:30-15:15**
- **Prof. Lionel Bently, University of Cambridge, on behalf of Dr. Mireille Marie Madeleine van Eechoud, Project Leader**
Of Authorship and Originality. Reclaiming Copyright in Support of Creative Collaboration in the Digital Environment (OOR)
 - **Prof. Helle Porsdam, University of Copenhagen, Project Leader**
Copyrighting Creativity: Creative Values, Cultural Heritage Institutions and Systems of Intellectual Property (CULTIVATE)
 - **Prof. Jeremy Till, University of Westminster, Project Leader**
Scarcity and Creativity in the Built Environment (SCIBE)

15:15-15:30 Questions

15:30-16:00 Coffee break

16:00-18:00 World Cafe/Matchmaking session
Facilitator: **Prof. Tom Inns, University of Dundee**

20:00 Buffet dinner and networking

End of Conference

THURSDAY 24 JUNE 2010

**Meeting of the "Humanities as a Source of Creativity and Innovation"
Research Steering Committee (RSC) and the Knowledge Transfer Advisory
Committee (KTAC)**

Meeting agenda

- 9:30-10:00 Prof. Shearer West, Director of Research, AHRC
Chair of HERA JRP Board and KTAC**
- Presentation of the HERA JRP Knowledge Transfer Strategy
 - The role of the HERA JRP Research Steering Committee and the Knowledge Transfer Advisory Committee
- 10:00-11:00 Discussion of the strategy and input from the Project Leaders**
- 11:00-11:30 Coffee break**
- 11:30-12:30 Dr. Nina Kancewicz-Hoffman and Ms. Julia Boman,
HERA JRP Handling Agency (ESF)**
- The role of ESF as the HERA JRP Handling Agency
 - Project implementation, reporting requirements and dissemination
 - Questions and feedback from the Project Leaders
 - Selection of one of the Project Leaders as the Chair of the Research Steering Committee
 - Any other business
- 12:30-14:00 Farewell lunch**
- Departure**

Research Steering Committee (RSC)

The two theme-specific Research Steering Committees (RSC) are established once trans-national Collaborative Research Projects have commenced their funded research within each respective HERA JRP theme. RSCs are composed of Project Leaders of funded projects but can also co-opt external scientific experts and non-academic experts. Representatives of the Knowledge Transfer Advisory Committee may take part in the meetings of the RSCs. The chairs are selected from amongst the committees' membership.

The main task of RSCs is providing scientific guidance and coordination and initiating scientific networking, dissemination and knowledge transfer activities for the two JRPs in keeping with the strategy developed by the Knowledge Transfer Advisory Committee.

Research Steering Committee members (HERA JRP Project Leaders)

Paul Benneworth, University of Twente, NL
Helle Porsdam, University of Copenhagen, DK

Michael Punt, University of Plymouth, UK
Scott Rettberg, The University of Bergen, NO
Joanna Sofaer, University of Southampton, UK

Maruska Svasek, Queens University Belfast, UK

Jeremy Till, University of Westminster, UK
Mireille Marie van Eechoud, University of Amsterdam, NL

Evelyn Welch, Queen Mary, University of London, UK

Knowledge Transfer Advisory Committee (KTAC)

KTAC consists of five members of the HERA JRP Board, two non-academic stakeholders and two senior science administrators. Prof. Shearer West (AHRC) is the Chair of the KTAC. The secretarial support is provided by AHRC and the HERA JRP Handling Agency. The responsibilities of KTAC are the following:

- To develop and update the HERA JRP Knowledge Transfer Strategy
- To cluster and steer projects towards possible synergies (e.g. cluster by the type of main stakeholders; by certain area)
- To facilitate networking
- Decision making on proposals for KT activities from specific projects
- To monitor plans of networking and knowledge exchange activities of those funded projects which will get extra funding, spread good practices and assess impact of those activities.

Knowledge Transfer Advisory Committee members

Darko Novaković, HAZU,
HERA JRP Board, HR

Guðrun Nordal, RANNIS,
HERA JRP Board, IS

Jerca Vodušek Strarič, MHEST,
HERA JRP Board, SI

Pauline von Bonsdorff, AKA,
HERA JRP Board, FI

Shearer West (KTAC Chair), AHRC,
HERA JRP Board, UK

Annemarie Bos, NWO,
Senior Science Administrator, NL

Dipti Pandya, IRCHSS,
Senior Science Administrator, IE

Maurice Biriotti, SHM Productions Ltd,
non-academic representative, UK

Tobias Golodnoff, Danish Broadcasting
Corporation, non-academic representative,
DK

Christelle Pellecuer, AHRC, observer, UK

Nina Kancewicz-Hoffman, ESF,
HERA JRP H.A., FR

Julia Boman, ESF, HERA JRP H.A., FR



HERA

Humanities in the European Research Area



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