



Alsace BioValley :

Biocluster as a tool for economical development by innovation





Alsace :
unique substrate &
geographical situation



A French area, in a unique trinalational environment, dedicated to innovation in Life Sciences!

For the trinalational area :

- **50 000** employees
- **600** companies (350 Pharma Biotech / 250 Medical devices)
- **30** technological platforms for scientists



**France + Germany +
Switzerland**
in the top 4 of European
states producing drugs



Alsace BioValley is coordinating the **trinalational biocluster BioValley** (France, Germany, Switzerland)



Alsace in Life Sciences key actors ...



Alsace in Health & Life Sciences

Leader in fundamental & applied research

- **Alsace scientific production** - measured by impact factor – ranks :

No 1 in fundamental biology

No 1 in applied biology

No 1 in Chemistry

No 2 in engineering sciences



Pr. Lehn

Nobel Prize in Chemistry 1987
Director & Founder of ISIS

ISIS



Pr. Hoffmann

Nobel Prize in Medicine 2011
CNRS Gold Award 2011



Pr. Chambon

Lasker Prize
Founder of IGBMC and ICS

IGBMC
Institut de Génétique et de Biologie Moléculaire et Cellulaire



Pr. Marescaux

MD, Hon.FRCS, FACS
Professor of digestive surgery
President of IRCAD

ircad
Institut de Recherche en Chirurgie
de l'Appareil Digestif



A critical number : 400 teams throughout the drug development value chain

For the trinational area :

- **15 000** scientists
- **100 000** students
- **10** universities and institutes dedicated to Life Sciences





France since 2004
cluster policy to be more
attractive
Some words ...



The French cluster policy aims at

Identifying high-potential clusters and focus public aids on them

- avoiding scattering of public subsidies

Strengthening the link between research & industry

- promoting industry-driven research programs
- developing the “triple helix relationship” between firms, research centres and higher education institutions

Developing a full ecosystem

- education, private financing (business angels, VC...) , IP management, entrepreneurship, international development, ...

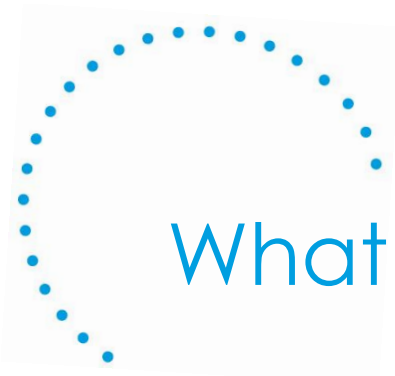


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French competitiveness clusters are:

- a combination of **companies, higher education centres and research units**
- within a **geographic area**
- sharing a **common strategy** aimed at generating synergies and leader positions **centred on co-operative R&D projects** between companies and public research laboratories
- in order to reach the **critical mass** needed for international competitiveness and visibility in targeted technological fields,
- with **dedicated governance** and **public oversight** bodies





What is Alsace BioValley?



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One of the three “World Class Competitiveness Cluster”

in Health labeled by French Government, along with Paris and Lyon

Competitiveness cluster:

- non-for-profit association
- publically funded
- aiming at developing life science & health industry in Alsace

Exclusive access to dedicated 1,5B°€ funding for:

- collaborative R&D programs between public & private key actors
 - **over 150M°€ of programs funded in 5 years interfacing life sciences and engineering sciences**
- technology platforms & shared research infrastructures developed through Public-Private Partnerships, to provide services to industry and academy

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Role of biocluster

To generate R&D collaborative public/private projects

- by supporting projects industry-oriented
- by selecting them with rigorous criteria (label)
- by looking for funding with governmental and local authorities

To induce local dynamism

- by structuring local activities in Life Sciences
- by networking and coordinating key actors





Alsace BioValley Cluster

The gateway to biobusiness development in Europe!

- The Alsace BioValley cluster brings together, in Alsace region, in the heart of Europe, **all life sciences & healthcare players** (companies, research centres, training organisations and universities)
- One goal: **boosting therapeutic innovations and create jobs!**
- Alsace BioValley spans **two main domains:**

Bio Pharmaceuticals:

from chemistry and genes toward new drugs



Medical Technologies:

Medical and surgical devices, imaging and robotics



Alsace BioValley is one of the three French **worldwide competitiveness cluster officially acknowledged by the French government** with the label «Healthcare»



Alsace BioValley is the coordinator of BioValley, **one of the largest life science clusters in Europe**, covering France, Germany and Switzerland
> www.biovalley.com



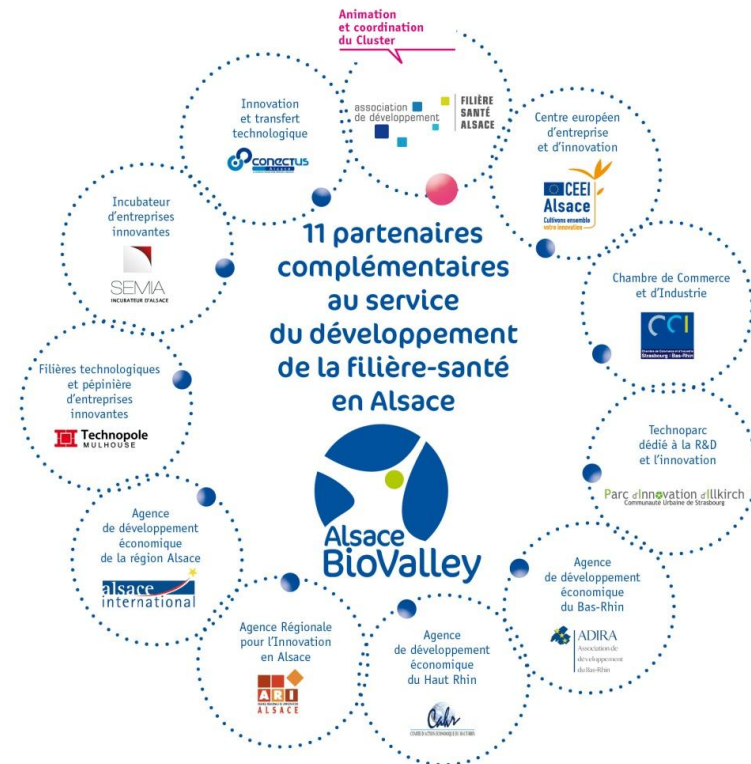
Integration within local eco-system

Coordination of all actors

- incubator, agencies for market or for development, TTO
- major implication of university and of hospital

Elaboration of a common strategy and action plans

- distinct but complementary competencies
- a share responsibility face to investors



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A clear strategy

Strengthen actors competitiveness via different services:

- support to **R&D collaborative projects**
- representation of companies in BioEvents
- matchmaking
- economical intelligence, ...



Reinforce the competitiveness and attractiveness of Alsace, by developing:

- **technological platforms** for public, but also private, research
- **new trainings**, to answer specific local needs
- **structures, linked to research and innovation**
- **investor networks**, to facilitate financing support for companies at different steps of their growth

Improve the international visibility:

- reach the **critical mass** needed for international competitiveness and visibility in targeted technological fields
- establish partnering with other bioclusters



10 years objectives
3 key indicators!

OVER 10 YEARS

AFTER 5 YEARS

• **5 000** jobs created



• over **2 200** direct & indirect jobs created

• **Doubling** of PPPs



• Increase of **60%**

• **90** companies created



• **46** companies created or in incubation



As illustration:
• some concrete examples of collaborative PP projects ...





"Anubis" project > Surgical and Medical Imaging and Robotics

• Subject:

The objective pursued by the ANUBIS project is to develop transluminal surgery, a surgery which implies that the surgical action is performed on organs via natural orifices such as the stomach (transgastric) or the vagina (transvaginal). Thus the patient will neither have visible scars nor pain - possible risks of post-surgery complications will also be reduced. This development led to the creation of new surgical tools according to two major lines: mechanical tools directly controlled by the surgeon and robotised tools. The project also led to the development of a dedicated surgical training, taught at IRCAD, which is necessary to learn this new surgical technique.

- RESULT 1** | **World first in Surgery**
- RESULT 2** | **New generation of endoscope**
- RESULT 3** | **Start-up created**

Ambitions

To position France and Alsace as world leaders in the field of **transluminal surgery** by developing new **surgical tools** associated to high-level training.

Total budget:

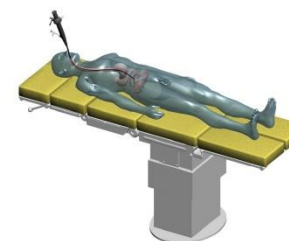
7.09 M€

Grants:

1.79 M€

Funding partners:

DGCIS



Coordinator:



Partners:





"Dscreen" project > Innovative technologies for drug development

• **Subject:** The aim of dScreen is to develop a novel system for high throughput screening for drug discovery, based on digital microfluidics. In concrete terms, aqueous droplets are dispersed in a carrier oil within a microfluidic system and each droplet functions as an independent microreactor. Compared to conventional screening techniques, volumes can be reduced by a factor of 103 to 106, and the throughput can be increased by a factor of 104. The partnership is compact and fully complementary, between the technology developer (ULP-CNRS), the equipment specialist (RainDance Technologies) and the final user (sanofi-aventis)..

RESULT 1 | Raindance Technologies chooses Strasbourg to create its European affiliate

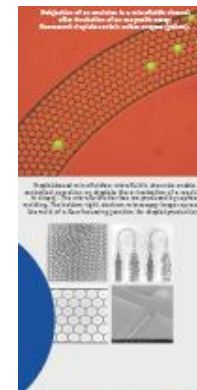
RESULT 2 | Technology platform to be developed for HTS screening services



Ambitions

This project starts with a « Proof of Concept » phase for this new technology. If the results confirm our hypothesis, a second phase will follow for industrial development.

Total budget:
1.40 M€
Grants:
0.30 M€
Funding partners:
Alsace Région for ULP-CNRS
Oséo for RainDance
Sanofi-Aventis did not request public funding



PARTNERS
Coordinator:



Partners:





NovAlix: platform to screen drug candidates in oncology

Partners

- **SME:** Novalyst (2 FTE) & Alix (2 FTE)
- **Public Res.:** IGBMC

Duration

- **3 years (2006-2008)**

Budget

- **1.627M°€** (860k€ of subsidies \cong 53%)

Main deliverable, and followings...

- a new SME created : **Novalix**
- **exponential development:** 63 employees at the end of 2009, 130 by now!
- **acquisition** of 2 companies :
NMRTec in January 2010, and Graffinity in 2011.





Rhenepi: CNS simulation platform for the discovery and the validation of epilepsy treatments .

Partners

- **SME:** SynapCell, Grenoble
- **Public Res.:** CNRS, INSERM, Montpellier university, Neurosciences institute Grenoble
- **Coordinator :** Rhenovia Pharma, Mulhouse

Duration

- **3 years (2006-2008)**

Budget

- **2.161M°€** (1392k€ of subsidies \cong 64%)

Project still ongoing yet ...



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Domain Therapeutics and Merck Serono Announce an Agreement to Develop Drugs for Parkinson's Disease Merck Serono to develop Domain Therapeutics' mGluR4 allosteric modulators

Domain Therapeutics today announced that

an exclusive development and licensing agreement with Merck Serono, a division of Merck KGaA, Darmstadt, Germany, was signed to develop metabotropic glutamate receptor 4 (mGluR4) Positive Allosteric Modulator (PAM) drugs targeting Parkinson's disease and other neurodegenerative diseases.

Domain Therapeutics will contribute optimized compounds that have been developed from its proprietary chemical series. Under the terms of the agreement, the company will receive EUR 2 million in upfront payment and research funding, and is eligible for up to EUR 132 million in milestones for the first two products, as well as undisclosed royalties.

About Domain Therapeutics S.A.

Domain Therapeutics is a biopharmaceutical company located in Strasbourg, France, dedicated to the discovery and early development of small molecules targeting Gcoupled Protein Receptors (GPCRs), one of the most important classes of drug targets.

Domain Therapeutics discovers allosteric modulators for GPCRs such as lipidic and peptidic receptors, which are difficult to address. The company's pipeline is composed of new chemical entities, ranging from hits to optimized leads for leading indications such as schizophrenia, Parkinson's disease, and diabetes.

mGluR4 PAMs of Domain Therapeutics were discovered in the course of the **ARAMIS project, in association with Prestwick Chemical Inc and two academic laboratories of Strasbourg University and supported by a grant of the French Government (DGCIS), Alsace Region and Strasbourg City area. ARAMIS was one of the first collaborative projects of Alsace BioValley competitiveness cluster.**



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A unique international partnership with Quebec

CQDM (Quebec consortium for drug discovery) and Alsace BioValley have developed an annual joint program organized around thematic to leverage existing synergies between Quebec and Alsace, specially dedicated to SMEs.

R&D bilateral projects are co-labelled and co-financed by both parties.



2010

First annual competition launched in 2010 as a pilot: one project selected and financed .

Identification of new biomarkers for neuroendocrine cancers involving INCI, a laboratory from Alsace.

2011

2 projects selected and financed involving on both side one SME and one academic laboratory.

- *Optical imaging and biosimulation platforms to accelerate CNS discovery*
- *Monitoring the signaling pathways of GPCRs in living animals*



Example / Propose services to small / medium companies:

- To find a partner and to finance a **R&D collaborative project**
- To create, to localize or to finance a company in Alsace
- To develop business at international level
- To find funds
- To become more visible
- To analyse their own market
- To perform their abilities





Example / propose new and adequate training: a formation center in BioProduction

To answer a lack in our local competencies:

- for attract the best students and professors
- for offer to local industries the specific needs of qualification



To promote training as a vector of redeployment:

- for students
- but also for unemployed persons, coming from other industries

To be funded (around 25M°€):

- by partnership between University of Alsace and University of South Carolina
- by implicating industries





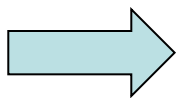
EASE, a « factory school » unique in Europe dedicated to training in production in aseptic environment

► An innovative concept, dedicated to initial and continuous training

- **4000** trainees / year
- A response to industrial needs: health & MedTech, chemistry, nanotech...
- Leveraging existing training organizations (University, industry union, etc.s)



= Providing the most performing environment for aseptic production operations



27M€ investment, 6M€ of which from industrial partners

They've already trusted





Thank you !



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