



**HERA Joint Research Programme  
Launch Conference**

**“Cultural Dynamics:  
Inheritance and Identity”**

**25 June 2010**

**Palais Strudlhof, Vienna, Austria**



**HERA**

Humanities in the European Research Area

Dear participant,

It is our great pleasure to welcome you at the Launch conference of the HERA Joint Research Programme for the theme "Cultural Dynamics: Inheritance and Identity".

The present meeting is designed to give the Programme a head start by actively promoting the exchange and cooperation between the various HERA JRP projects. It will be a perfect occasion to explore possible networking opportunities and knowledge transfer activities for the HERA JRP at an early stage.

The outcome and impact of this conference rely on your contribution. We therefore encourage you to make the most of this time.

*The Organising Team*

## PROGRAMME

**FRIDAY 25 JUNE 2010**

9:00-10:00 Registration and welcome coffee

10:00-11:00 **Introducing the HERA JRP Programme “Cultural Dynamics”**

- Welcome by **Prof. Shearer West, Director of Research, AHRC  
Chair of HERA JRP Board**
- Opening words by **Prof. Przemyslaw Urbanczyk, Polish Academy  
of Sciences; Chair of HERA JRP Review Panel**
- **Prof. Joep Th. Leersen, University of Amsterdam**  
The vision behind the HERA JRP theme “Cultural Dynamics: Inheritance  
and Identity”
- **Prof. Shearer West, Director of Research, AHRC  
Chair of HERA JRP Board and KTAC**  
Presentation of the HERA JRP Knowledge Transfer Strategy

11:00-11:45 **Presentation and discussion of HERA JRP projects**

- **Dr. Tony Whyton, The University of Salford, Project Leader**  
Rhythm Changes: Jazz Cultures and European Identities (Rhythm Changes)
- **Professor Susanne Janssen, Erasmus University Rotterdam, Project Leader**  
Popular Music Heritage, Cultural Memory, and Cultural Identity: Localised  
Popular Music Histories and their Significance for Music Audiences and  
Music Industries in Europe (POPID)
- **Professor Elizabeth Edwards, University of the Arts London, Project Leader**  
Photographs, Colonial Legacy and Museums in Contemporary European  
Culture (PhotoCLEC)

11:45-12:00 Questions

12:00-13:30 Lunch

- 13:30-14:15**
- **Professor Yaron Matras, University of Manchester, Project Leader**  
The Role of Language in the Transnational Formation of Romani Identity (ROMIDENT)
  - **Professor Adrian Blackledge, University of Birmingham, Project Leader**  
Investigating Discourses of Inheritance and Identity in Four Multilingual European Settings (IDI4MES)
  - **Dr. Alexander Etkind, University of Cambridge, Project Leader**  
Memory at War: Cultural Dynamics in Poland, Russia, and Ukraine (MAW)

**14:15-14:30 Questions**

- 14:30-15:30**
- **Dr. Frode Iversen, University of Oslo, Project Leader**  
The Assembly Project – Meeting-places in Northern Europe AD 400-1500 (TAP)
  - **Dr. Bart Besamusca, Utrecht University, Project Leader**  
The Dynamics of the Medieval Manuscript: Text Collections from a European Perspective (DynamicsoftheMedievalManuscript)
  - **Professor Charlotte Roueche, King’s College London, Project Leader**  
Sharing Ancient Wisdoms: Exploring the tradition of Greek and Arabic wisdom literatures (SAWS)
  - **Professor Walter Pohl, Austrian Academy of Sciences, Project Leader**  
Cultural Memory and the Resources of the Past, 400-1000 AD (CMRP)

**15:30-15:45 Questions**

**15:45-16:15 Coffee break**

**16:15-18:00 World Cafe/Matchmaking session**

Facilitator: **Prof. Shearer West, Director of Research, AHRC  
Chair of HERA JRP Board**

**20:00 Buffet dinner and networking**

**End of Conference**

**SATURDAY 26 JUNE 2010**

**Meeting of the “Cultural Dynamics: Inheritance and Identity”  
Research Steering Committee (RSC) and the Knowledge Transfer Advisory  
Committee (KTAC)**

**Meeting agenda**

- 9:30-10:00 Prof. Shearer West, Director of Research, AHRC  
Chair of HERA JRP Board and KTAC**
- Presentation of the HERA JRP Knowledge Transfer Strategy
  - The role of the HERA JRP Research Steering Committee and the Knowledge Transfer Advisory Committee
- 10:00-11:00 Discussion of the strategy and input from the Project Leaders**
- 11:00-11:30 Coffee break**
- 11:30-12:30 Dr. Nina Kancewicz-Hoffman and Ms. Julia Boman,  
HERA JRP Handling Agency (ESF)**
- The role of ESF as the HERA JRP Handling Agency
  - Project implementation, reporting requirements and dissemination
  - Questions and feedback from the Project Leaders
  - Selection of one of the Project Leaders as the Chair of the Research Steering Committee
  - Any other business
- 12:30-14:00 Farewell lunch**
- Departure**

## Research Steering Committee (RSC)

The two theme-specific Research Steering Committees (RSC) are established once trans-national Collaborative Research Projects have commenced their funded research within each respective HERA JRP theme. RSCs are composed of Project Leaders of funded projects but can also co-opt external scientific experts and non-academic experts. Representatives of the Knowledge Transfer Advisory Committee may take part in the meetings of the RSCs. The chairs are selected from amongst the committees' membership.

The main task of RSCs is providing scientific guidance and coordination and initiating scientific networking, dissemination and knowledge transfer activities for the two JRPs in keeping with the strategy developed by the Knowledge Transfer Advisory Committee.

### Research Steering Committee members

**Bart Besamusca**, Utrecht University, NL

**Adrian Blackledge**, University of Birmingham, UK

**Elizabeth Edwards**, University of the Arts London, UK

**Alexander Etkind**, University of Cambridge, UK

**Frode Iversen**, University of Oslo, NO

**Susanne Janssen**, Erasmus University Rotterdam, NL

**Yaron Matras**, University of Manchester, UK

**Walter Pohl**, Austrian Academy of Sciences, AT

**Charlotte Roueche**, King's College London, UK

**Tony Whyton**, The University of Salford, UK

## Knowledge Transfer Advisory Committee (KTAC)

KTAC consists of five members of the HERA JRP Board, two non-academic stakeholders and two senior science administrators. Prof. Shearer West (AHRC) is the Chair of the KTAC. The secretarial support is provided by AHRC and the HERA JRP Handling Agency. The responsibilities of KTAC are the following:

- To develop and update the HERA JRP Knowledge Transfer Strategy
- To cluster and steer projects towards possible synergies (e.g. cluster by the type of main stakeholders; by certain area)
- To facilitate networking
- Decision making on proposals for KT activities from specific projects
- To monitor plans of networking and knowledge exchange activities of those funded projects which will get extra funding, spread good practices and assess impact of those activities.

### Knowledge Transfer Advisory Committee members

**Darko Novaković**, HAZU,  
HERA JRP Board, HR

**Guðrun Nordal**, RANNIS,  
HERA JRP Board, IS

**Jerca Vodušek Strarič**, MHEST,  
HERA JRP Board, SI

**Pauline von Bonsdorff**, AKA,  
HERA JRP Board, FI

**Shearer West** (KTAC Chair), AHRC,  
HERA JRP Board, UK

**Annemarie Bos**, NWO,  
Senior Science Administrator, NL

**Dipti Pandya**, IRCHSS,  
Senior Science Administrator, IE

**Maurice Biriotti**, SHM Productions Ltd,  
non-academic representative, UK

**Tobias Golodnoff**, Danish Broadcasting  
Corporation, non-academic representative,  
DK

**Christelle Pellecuer**, AHRC, observer, UK

**Nina Kancewicz-Hoffman**, ESF,  
HERA JRP H.A., FR

**Julia Boman**, ESF, HERA JRP H.A., FR



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