

INTEREURO outreach workshop
Preliminary program

Location: Centre for European Policy Studies, Brussels

Date: 2 December 2014

01.00 – 01.45 pm: The Brussels interest group community (Chair David Lowery, Penn State University)

- Representational bias and changes in the Brussels-based interest group population. What do registers tell us? (Joost Berkhout, University of Amsterdam)
- How to deal effectively with information overload and the proliferation of consultations? (Marc Opper-Christine Mahoney, University of Virginia)
- Discussant: Martin Ohridski (EU Joint Transparency Register Secretariat)

02.00-02.45 pm: The intersection of the national and EU-level (Chair David Lowery, Penn State University)

- How do national groups adapt to EU policymaking processes? (Rainer Eising, Ruhr-University Bochum)
- How are multi-level and multi-institutional lobby-strategies developed? (Danica Fink-Hafner, University of Ljubljana)
- Discussant: Boris Cizelj (Director and Executive Chairman of the Board of the Slovenian Business and Research Association)

03.00-03.45 pm: Strategies and framing: why and how do organized interests lobby (Chair Jan Beyers, University of Antwerp)

- Expertise and legitimacy? What sort of information do different stakeholders transmit to policymakers (Iskander De Bruycker, University of Antwerp)
- Try to see it my way! On frame congruence between lobbyists and Commission officials (Daniel Naurin, University of Gotheburg)
- Discussant: Marco Incerti (Head of Communications CEPS)

04.00-04.45 pm: Interest group influence and success (Chair Jan Beyers, University of Antwerp)

- Are business interests more successful than citizen groups? (Andreas Dür, University of Salzburg)
- Is high quality policy information key to interest group success? (David Marshall, University of Aberdeen)
- Discussants: Arco Timmermans, Professor of Public Affairs, Leiden University and Eric Wesselius, Corporate Europe Observatory

05.00-5.45 pm: Reception

For more information on the project, see www.intereuro.eu