

**The Paissiy Hilendarski University of Plovdiv**

in cooperation with the Institute of Balkan Studies,  
Bulgarian Academy of Sciences

**History of Technology Workshop**

***Technology and the Making of Europe,  
South East European Perspectives***

In the framework of European Science Foundation's EUROCORES Program

*Technology and the Making of Europe, 1850 to the Present  
(Inventing Europe)*



**Program**

Plovdiv, Bulgaria, 28 February – 1 March 2008



**EUROCORES Programme**  
European Collaborative Research

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Arrival of the participants: 28 February 2008

**28 February 2008**

**Venue: University of Plovdiv, Lecture Room 6**

**18:00**

Welcome (*Ivan Tchalakov*)

Presentation of ESF and EUROCORES (*Ruediger Klein*)

Intellectual Agenda of *Inventing Europe* Program and *Tensions of Europe*  
Network (*Johan Schot*)

*Public lecture*

Proletarian Aesthetics: Stalin and Technology in East Central Europe  
(*Paul Josephson*, Department of History, Colby College, US)

20:00

*Reception*

**29 February 2008**

**Venue: Conference Hall *Trakia*, Hotel *Trimontium***

9:00 Registration of the participants

9:30 – 11:00

*Session on Consumption in SEE/EE*

Chair: *Karin Zachmann*

*Meglana Zlatkova*: The city of socialism: State urban project, official discourse and visual representations (the case of the weekly newsreels)

*Malgosia Mazurek*: Shopping tourism and material culture: transnational encounters between Poles and East Germans, 1972-1989

*Rossitsa Gentcheva*: Mobile objects: **Corecom** and the selling of western goods in socialist Bulgaria

Commentator: *Ruth Oldenziel*

Discussion

11:00 – 11:30

*Coffee break*

11:30 – 12:30

*Session on Infrastructures in SEE*

Chair: *Arne Kaijser*

*Ivan Tchalakov and Juan Rogers (Georgia Institute of Technology, Atlanta, US)*: Building Information Infrastructures: Computer Networks in Bulgaria and US, 1955-1990

*Aristotle Tympas*: Practising transnational history of technology: A Greek perspective

Commentator: *Todor Galev*

Discussion

12:30 – 14:00

*Lunch break*

(working lunch for some participants on planning the 2009 IE / ToE conference)

14:00 – 16:00

*Specialised PhD projects session (1)*

Chair: *Karen Freeze*

Introduction to the PhD program in History of Technology for EE/CE/SEE

Jiri Janac: Danube-Oder-Elbe Canal and the Question of Europe

Ivailo Hristov: Nuclear Electricity Networks in Eastern Europe. Political, Social, and Technological Development: The Example of the Bulgarian Nuclear Program (1956-1984)

Elitsa Stoilova: Bulgarian Yogurt: Manufacturing and Exporting Authenticity

Emilia Karaboeva: Mediating Consumption West-East: International Truck Drivers during the Cold War Era (1959 – 1989)

Discussion

16:00 – 16:30

*Coffee break*

16:30 – 18:30

*Specialised PhD projects session (2)*

Chair: *Dobrinka Parusheva*

Presentation of the Greek PhD projects

Yiannis Garyfallos: Interconnections of Balkan electric power networks: A view-point from Greece

Theodore Lekkas: Global-Local Tensions in the History of Software: The Greek Experience

Presentation of two PhD projects carried out in the framework of the Prague-Potsdam "Sinnwelt" project

Annina Gagyi: Consumption Culture and Legitimation of Communist Rule in Hungary, 1960-1989

Ana Kladnik: Representation of Town Planning between "Future Euphoria" and "Utopia's Loss". Formation of the "Socialist Town" in Yugoslavia and Czechoslovakia, 1945-1965

Discussion

19:30 *Dinner*

**1 March 2008**

**Venue: Conference Hall *Trakia*, Hotel *Trimontium***

9:30 – 10.40

*Transnational history: methodology and challenges*

Chair: *Johan Schot*

Introductory presentation by *Erik van der Vleuten*

Panel discussion with the following participants: *Johan Schot, Arne Kaijser, Martin Kohlrausch, Aristotle Tympas, Paul Josephson*

10:40-11:00

*Coffee break*

11:00-12:00

*Work in small groups*

Moderated discussion of possible research topics of common interest and planning of next *Inventing Europe/Tensions of Europe* activities, Sofia conference 2009 in particular and needs and challenges related to it

12:00 – 15:00

*Lunch break*

*Walk in the Old Town Plovdiv (about 2 hours)*

15.00 – 16.00

*History of technology and other fields: how to develop history of technology in Eastern and South East Europe*

Chair: *Ruth Oldenziel*

Panel discussion with the following participants: *Valentina Fava, Dagmara Jajesniak-Quast, Deyan Pendev, Aristotle Tympas, Karen Freeze, Ivan Tchalakov*

16:00 – 16:45

*Transnational history in Eastern and South East Europe: practical problems*

Chair: *Erik van der Vleuten*

Panel discussion with the following participants: *Johan Schot, Paul Josephson, Dagmara Jajesniak-Quast, Yiannis Garyfallos, Ekaterina Nikova, Dobrinka Parusheva*

16:45 – 17:05

*Coffee break*

17:05 – 18:00

"Fusion" – discussion of the developed during the small groups' work ideas, getting together and think-tank

Closing: *Johan Schot and Dobrinka Parusheva*

19:00

*Dinner*

## List of participants

1. Fava Valentina, European University Institute, Florence, Italy
2. Freeze Karen, Jackson School of International Studies/REECAS, University of Washington, Seattle, US
3. Gagyiova Annina, Charles University, Prague, Czech Republic
4. Galev Todor, Institute of Sociology, Bulgarian Academy of Sciences, Bulgaria
5. Garyfallos Yiannis, National and Kapodistrian University of Athens, Greece
6. Guentcheva Rossitza, New Bulgarian University, Sofia, Bulgaria
7. Hristov Ivaylo, Eindhoven University of Technology / University of Plovdiv, Bulgaria
8. Hirstov Ivo, University of Plovdiv, Bulgaria
9. Hristov Momchil, University of Plovdiv, Bulgaria
10. Jajesniak-Quast Dagmara, Zentrum fuer Zeitgeschitliche Forschung, Potsdam, Germany/  
Poland
11. Janac Jiri, Eindhoven University of Technology / Charles University, Czech Republic
12. Janevski Zoran, Institute of Economics, Skopje, Macedonia
13. Josephson Paul, Colby College, Waterville, ME, USA
14. Kajser Arne, Royal Institute of Technology, Stockholm, Sweden
15. Kandilarov Evgeny, Centre for Historical and Political Studies, Sofia, Bulgaria
16. Karaboeva Emiliya, Eindhoven University of Technology / University of Plovdiv,  
Bulgaria
17. Katsarska Milena, University of Plovdiv, Bulgaria
18. Kladnik Ana, Charles University, Prague, Czech Republic
19. Klein Rüdiger, European Science Foundation
20. Kohlrausch Martin, German Historical Institute in Warsaw, Poland
21. Korsten Jan, Foundation for the History of Technology, TU/e Eindhoven, The  
Netherlands
22. Kostov Alexandre, Institute of Balkan Studies, Bulgarian Academy of Sciences, Bulgaria
23. Lekkas Theodore, National and Kapodistrian University of Athens, Greece
24. Mazurek Malgorzata, Zentrum fuer Zeitgeschitliche Forschung, Potsdam, Germany/  
Poland
25. Mitev Tihomir, University of Plovdiv, Bulgaria
26. Mom Gijs, Eindhoven University of Technology, The Netherlands



27. Nikolova Svetlina, Cyrillo-Methodian Research Centre, Bulgarian Academy of Sciences / ESF Standing Committee for the Humanities
28. Nikova Ekaterina, Institute of Balkan Studies, Bulgarian Academy of Sciences, Bulgaria
29. Oldenziel Ruth, Eindhoven University of Technology, The Netherlands
30. Parusheva Dobrinka, Institute of Balkan Studies, Bulgarian Academy of Sciences, Bulgaria
31. Paunova Svetlana, University of Sofia, Bulgaria
32. Pendev Deyan, Institute of Economics, Skopje, Macedonia
33. Popa Brindusa, Technical University Darmstadt, Germany / Romania
34. Rankovic Daniela, University of Belgrade, Serbia
35. Schot Johan, Eindhoven University of Technology, The Netherlands/ European University Institute, Florence, Italy
36. Stoilova Elitsa, Eindhoven University of Technology / University of Plovdiv, Bulgaria
37. Tchalakov Ivan, University of Plovdiv / Institute of Sociology, Bulgarian Academy of Sciences, Sofia, Bulgaria
38. Tympas Aristotle, National and Kapodistrian University of Athens, Greece
39. Vassileva Mimi, Institute of Sociology, Bulgarian Academy of Sciences, Sofia, Bulgaria
40. van der Vleuten Erik, Eindhoven University of Technology, The Netherlands
41. Zachmann Karin, Technical University Munich, Germany
42. Zlatkova Meglena, University of Plovdiv, Bulgaria