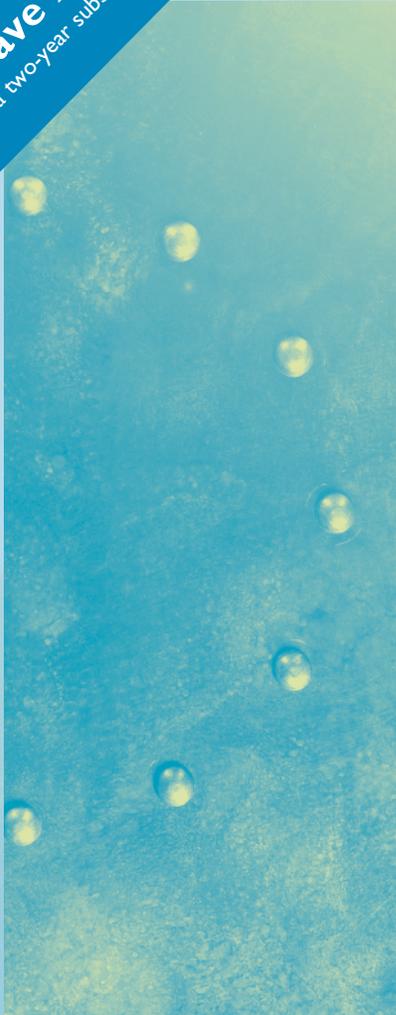


# International Journal of Migration, Health and Social Care



**Save 20%**  
on a two-year subscription



## International Journal of Migration, Health and Social Care

Volume 5  
Issue 1  
June 2009

Themed Issue:  
Health Promotion,  
User Involvement and  
Empowerment Among  
Migrants

Guest edited by Manuel García-Ramirez  
and Eleni Hatzidimitriadou

MASC  
UNIVERSITY OF KENT



- All subscriptions include **online access** to past and current issues of the Journal
- **NEW** for institutional customers – online access now authenticated by IP address, Athens and Shibboleth

[www.pierprofessional.com](http://www.pierprofessional.com)



## International Journal of Migration, Health and Social Care

### Aims and scope

*International Journal of Migration, Health and Social Care* is a multidisciplinary Journal focusing on migration. Published quarterly, it covers labour, migration, asylum seekers, refugees, children and undocumented migrants, with a particular emphasis on health and social care.

The Journal is concerned with documentation and analysis of both the experience of migration and responses to migrants' needs through the development of appropriate health and social care services. These include: community

organisations, health services and social care agencies, education and housing.

Each issue includes evidence of good practice and examines its dissemination within and between countries worldwide. Particular topics covered in the Journal include:

- **Refugees, including children**
- **displacement**
- **social networks**
- **family separation**
- **human trafficking**
- **integration of migrants.**

### Recent articles

- **Themed issue** – Health promotion, user involvement and empowerment among migrants (5,1)
- Culturally competent health promotion: the potential of participatory video for empowering migrant and minority ethnic communities (5,1)
- Bridging the gap: refugee community organisations and the provision of mental health services in the London Borough of Camden, UK (4,4)
- Intentions and motivations of nurses to migrate: a review of empirical studies (4,4)

### Who needs it?

*International Journal of Migration, Health and Social Care* is vital for everyone involved in the provision of health and social care, and mental health services dealing with ethnic minority groups and/or refugees. It is a hugely valuable source of information for academics and researchers, universities and colleges, practitioners, managers, migration and mental health services, policy-makers, commissioners, interpreters, voluntary organisations, service providers, local authorities, NHS and primary care trusts, charities, carers, users of services and students.

**Save 20% on a two-year subscription**

Subscribe online at [www.pierprofessional.com/ijmhscflyer](http://www.pierprofessional.com/ijmhscflyer)  
or fill in the enclosed order form

# Culturally competent health promotion: the potential of participatory video for empowering migrant and minority ethnic communities

LAI FONG CHIU

Senior Research Fellow, University of Leeds, UK

Volume 5, Issue 1

## Abstract

While the concept of cultural competence has emerged as a major contribution to improving migrants' and minority ethnic (MME) health, what constitutes culturally competent health promotion is less well understood. This paper explores the tension between the concept of cultural competence and community empowerment through an analysis of the author's recent experience of a participatory video project in which four ethnic/language groups were involved in the production of a breast-screening video. It illustrates the engagement of migrants and minority ethnic communities in different stages of the video production process, and critically reflects on how this experience could be understood. It concludes that culturally competent health promotion requires us to go beyond language and cultural sensitivity to engage critically with communities to participate in health promotion activities. Participatory video has the potential not only to promote health messages in the communities, but also to strengthen capacity and cultural identities.

## NEW – online authentication via IP address, Athens and Shibboleth

Library and institutional customers can now authenticate their access to the Journal's online content via IP address, Athens and Shibboleth. A minimum of an Institutional Small subscription rate must be selected on the attached order form to take advantage of this access. Institutional subscription rates are tiered based on the number of online users.

## Additional online benefits:

- **COUNTER 3 compliant usage statistics (for institutional customers on at least an Institutional Small rate)**
- **free online access to current and past issues of the Journal**
- **table of contents alerting service**
- **reference linking**
- **advanced searching options.**

## How to subscribe

- complete and return the order form overleaf
- subscribe online at [www.pierprofessional.com/ijmhscflyer](http://www.pierprofessional.com/ijmhscflyer)
- call us on +44 (0)1273 783720 quoting **IJMHSCLYER**

To view a **FREE** sample article visit

[www.pierprofessional.com/ijmhscsample](http://www.pierprofessional.com/ijmhscsample)

**International Journal of Migration, Health and Social Care**

is included in: Illustrata, Scopus, Social Care Online, SocINDEX and ZETOC.

## Subscription rates

1 year

2 years –  
SAVE 20%

### INSTITUTIONAL LARGE

Print and online (500+ online users)

- UK £749  
 Europe £759  
 ROW £769

- UK £1,200  
 Europe £1,215  
 ROW £1,230

### INSTITUTIONAL MEDIUM

Print and online (50 to 499 online users)

- UK £599  
 Europe £609  
 ROW £619

- UK £960  
 Europe £975  
 ROW £990

### INSTITUTIONAL SMALL

Print and online (2 to 49 online users)

- UK £399  
 Europe £409  
 ROW £419

- UK £640  
 Europe £655  
 ROW £670

### INSTITUTIONAL

Print and online (1 online user)

- UK £249  
 Europe £259  
 ROW £269

- UK £400  
 Europe £415  
 ROW £430

### INDIVIDUAL\*

Print and online

- UK £59  
 Europe £69  
 ROW £79

- UK £95  
 Europe £110  
 ROW £125

### STUDENT/SERVICE USER\*<sup>A</sup>

Print and online

- UK £35  
 Europe £45  
 ROW £55

- UK £55  
 Europe £75  
 ROW £90

A subscription consists of four print issues plus online access. All rates include postage. Orders are regarded as firm and cancellations/payments are not refundable.

\*Payment for an individual/student/service user subscription must come from a personal account and be delivered to a home address.

<sup>A</sup>Proof of studying (copy of student card/course document) must be attached to a student application.

## Delivery details

### PLEASE COMPLETE IN BLOCK CAPITALS

(fields marked with \* must be completed)

Name\*

Position

Company/Organisation

Address\*

Postcode\*

Country\*

Tel\*

Email\*

(in order to set up online access)

### I am an institutional/library customer and require online access via:

- IP address range(s)

- Athens ID

- Shibboleth URL

### PLEASE CHOOSE ONE OF THE FOLLOWING FOUR PAYMENT METHODS

- I) Please debit my credit/debit card

for £

- Visa  Mastercard  Maestro  Solo

Card No

Valid from

Expiry date

Security code

Signature

Registered cardholder's name

Registered cardholder's postcode

PLEASE SEND YOUR COMPLETED FORM TO:

**FREEPOST RSBH-ZHLJ-ULUY, Pier Professional, Suite N4, The Old Market,  
Upper Market Street, Hove BN3 1AS, UK**

Tel: +44 (0)1273 783720 Fax: +44 (0)1273 783723 Email: info@pierprofessional.com

**2) Payment by cheque**

I enclose a cheque payable to  
PIER PROFESSIONAL

for £

*Sterling cheques for non-UK subscriptions*

**3) I am paying by bank transfer**

**Account name** Pier Professional

**Account number** 02080516

**Sort code** 40-14-03

**Bank** HSBC Bank plc

*Please also send a copy of this form to Pier Professional*

**4) Please invoice my organisation**

for £

Orders from UK organisations only.

I enclose a purchase order from my employer.

**Invoice details**

Please send the invoice to the address below

Name

Position

Company/Organisation

Address

Postcode

Purchase order no

**Customers can also subscribe via subscription agents EBSCO and SWETS.**

**Save up to 50%**

- when you order a bulk subscription to *Internation Journal of Migration, Health and Social Care*
- when ordering a number of journals in a single transaction.

For more information call Pier Professional customer services on **+44 (0)1273 783720** or email **info@pierprofessional.com**

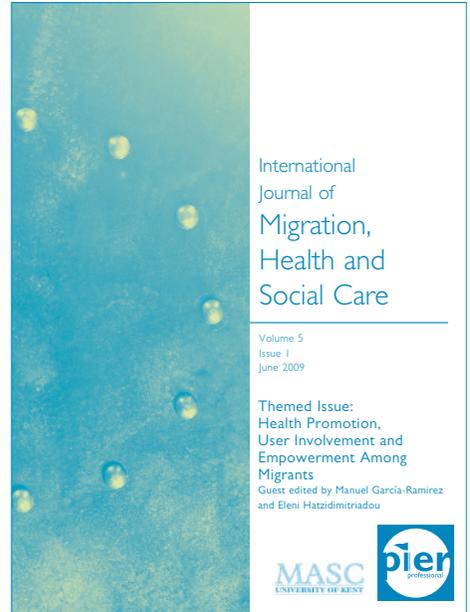
**Data Protection Act**

We may use your contact details to let you know about developments and other journals in our portfolio.

If you DO NOT wish to receive further information by email, please tick this box

If you DO NOT wish to receive further information by post, please tick this box

We may wish to make your details available to other selected organisations working within health and social care. Please tick this box if you DO NOT wish us to do this

**Subscribe to:**

**A multidisciplinary  
Journal focusing on  
migration  
with a particular  
emphasis on health  
and social care**

**Subscribe online at:**

**[www.pierprofessional.com/ijmhscflyer](http://www.pierprofessional.com/ijmhscflyer)**

### Editor-in-Chief

Charles Watters *University of Kent, UK*

### Practice Reports

Peter Aspinall *University of Kent, UK*

Dafydd Pugh *Kent County Council International  
Affairs Group, Belgium*

### Book Review Editor

Lucy Williams *University of Kent, UK*

### Editorial Board (UK)

Rohit Barot *University of Bristol*

Alessandra Buonfino *The Young Foundation*

Angela Burnett *Medical Foundation for the Care of  
Victims of Torture and the Sanctuary Practice, Hackney*

Dawn Chatty *The University of Oxford*

Giorgia Doná *University of East London*

Suman Fernando *University of Kent and London  
Metropolitan University*

Richard Ford *Department of Health*

Eleni Hatzidimitriadou *Kingston University and  
St George's, University of London*

Carmen Rojas-Jaimes *The Refugee Health Team,  
London*

Gareth A Jones *London School of Economics*

Helen Murshali *Refugee Council*

Loan Anh Nguyen *Refugee Action*

Jill Rutter *Institute for Public Policy Research (IPPR)*

Roger Zetter *University of Oxford*

### International Editorial Board

Alastair Ager *Columbia University, New York, USA*

Frederick L Ahearn Jr *The Catholic University of  
America, Washington, USA*

Norah Ahlberg *National Centre for Minority Health Research  
and University Oslo*

Sofie Bäärnhielm *Stockholm County Council, Sweden*

Didier Fassin *Ecole des Hautes Etudes en Sciences  
Sociales and University of Paris North, France*

Anders Hjern Uppsala *University and National Board  
of Health and Welfare, Sweden*

John Horekens *UNHCR and IFRC, Switzerland*

David Ingleby *Utrecht University, The Netherlands*

Firew Kefyalew *International Institute of Rural Reconstruction (IIRR)*

Laurence J Kirmayer *McGill University and Transcultural  
Psychiatry, Canada*

Francisco Martins *Universidade de Brasilia, Brazil*

Cecile Rousseau *McGill University, Canada*

Derrick Silove *Psychiatry Research and Teaching Unit, Australia*

Joanne van Selm *University of Amsterdam, The Netherlands*

Loes HM van Willigen *Consultant, Health and Human Rights,  
The Netherlands*

Charles Westin *Stockholm University, Sweden*

## Journal librarian recommendation form

### Dear Librarian

I recommend that the library subscribe to *International Journal of Migration, Health and Social Care*  
ISSN: 1747-9894. I recommend this Journal for the following reasons:

- REFERENCE:** I will regularly use this Journal for new research articles related to my work, and will also recommend articles to colleagues and students.
- STUDENT REFERENCE:** I will be referring my students to this Journal regularly to assist their studies.
- BENEFIT TO LIBRARY:** I confirm that the Journal's high-quality content will benefit the research/teaching needs of our institution.
- MY AFFILIATION:** I am a member of the editorial board and/or a regular contributing author and I strongly support this Journal. I will use it and recommend articles to colleagues and students regularly.
- OTHER:**

Please include this Journal in your next serials review with my recommendation to gain access to this Journal for our institution. Thank you.

Signature  Date

Name  Position

Department  Tel  Email

You can also recommend this Journal to your librarian online at [www.pierprofessional.com/ijmhsrecommend](http://www.pierprofessional.com/ijmhsrecommend)

### How to contribute

The editor welcomes approaches from anyone who would like to consider contributing to the Journal. Please contact the editor, Charles Watters by tel: +44 (0)1227 823086 or email: [C.Watters@kent.ac.uk](mailto:C.Watters@kent.ac.uk).

A key benefit of this Journal is that, on acceptance, the editor undertakes to publish articles within a year.