



Final Programme

Monday 10 October	
17:00 onwards	Registration
19:30	Welcome Drink
20:00	Dinner

Tuesday 11 October	
08:30 - 09:00	Welcome addresses Rivke Jaffe - Leiden University, NL Bart Barendregt - Leiden University, NL Balázs Kiss - Hungarian Academy of Sciences, HU
Session 1	
09:00 - 09:45	Robert Foster - University of Rochester, US <i>Shaking the global commodity chain? Coca-Cola® and the politics of consumer citizenship</i>
09:45 - 10:30	Richard Wilk - Indiana University, US <i>Food Activism in the USA: An Historical Perspective</i>
10:30 - 11:00	Coffee break
11:00 - 12:30	Short talks - 15 minutes each Josee Johnston - University of Toronto, CA <i>Good Food, Good People: Understanding the Culture of Ethical Eating (Short talk)</i> Arthur Lizie - Bridgewater State University, US <i>Food as Cultural Capital: EcoChic Public Discourse and Food, Inc. (Short talk)</i> Sarah Goler - University of Warwick, UK <i>Food Quality and the Spread of Terroirism: Modern Myths and European Geographical Indication Politics (Short talk)</i>
12:30	Lunch
14:30 - 15:30	Short talks - 15 minutes each Adam Fish - UCLA, US <i>Participatory Television, Burning Man, and the Contradictions of Neoliberalism</i>

	<p>(Short talk)</p> <p>Dorien Zandbergen – Leiden University, NL <i>Speeding up to Live in the Now: Connecting the Paradoxes of the 1960s Counterculture to the Slow Movement Today</i> (Short talk)</p> <p>Federica Davolio - University of Milan, IT <i>The politics of authenticity: elitism and universalism in Slow Food</i> (Short talk)</p>
15:30 - 16:00	Coffee break
Session 2	
16:00 – 16:45	Mike Goodman - King's College London, UK <i>iSustainability: Defining politics in a 'post-greenwash' era</i>
16:45 - 18:00	<p>Short talks - 15 minutes each</p> <p>Matthew Gregory - University of Massachusetts, US <i>Shopping For Change: Buycotts and Buycotts and the Potential of Political Consumerism As A Social Movement</i> (Short talk)</p> <p>Sabine Luning - Leiden University, NL <i>Good gold and the beauty of the artisans</i> (Short talk)</p> <p>Pushpa Arabindoo - UCL, UK <i>Consuming nature in Chennai: The politics of Adyar Eco-Park</i> (Short talk)</p> <p>Christian Melo - Universidad San Francisco de Quito, EC <i>Lessons from the field: The Ups and Downs of alternative trade venture in Southwestern Ecuador</i> (Short talk)</p>
19:00	Dinner
20:30 - 22:00	Poster Session

Wednesday 12 October	
Session 3	
09:00 - 09:45	Michele Micheletti - Stockholm University, SE <i>The Eco-chicness of sustainable citizenship</i>
09:45 - 10:30	Gert Spaargaren - Wageningen University, NL <i>The chic and the ordinary: On the cultural dimension of sustainable consumption</i>
10:30 - 10:45	Group Photo
10:45 - 11:15	Coffee break

11:15 - 12:00	<p>Short talks - 15 minutes each</p> <p>Medani Bhandari - Syracuse University, US <i>Creative Economy (CE) and Green Economy (GE): A fuzzy assumption in attaining the global sustainability</i> (Short talk)</p> <p>Shyon Baumann - University of Toronto, CA <i>Implicit and Explicit Political Dimensions of Foodie Discourse</i> (Short talk)</p> <p>Mariela Rumiche - Universitat Politècnica de València, ES <i>Exploring Leadership Sustainability in the Maldives Islands: A Study of Deluxe Resorts</i> (Short talk)</p>
12:00	Lunch
14:00	Guided Tour of Linköping followed by free time
19:00	Dinner

Thursday 13 October	
Session 4	
09:00 - 09:45	Martin Mowforth - Plymouth University, UK <i>Eco-Labels and Gangster Capitalism</i>
09:45 - 10:30	Ivonne Vizcarra Bordi - Universidad Autónoma del Estado de México, MX <i>Nostalgia welfare consumption in Mexico: The return of native maize in a globalized world</i>
10:30 - 11:00	Coffee break
11:00 - 12:15	<p>Short talks - 15 minutes each</p> <p>Meredith Welch-Devine and Seth Murray - University of Georgia/North Carolina State University, US <i>Marketing the mountain: applications and consequences of 'eco-chic' in the Basque region</i> (Short talk)</p> <p>Manisha Anantharaman - University of California, Berkeley, US <i>"Sustainable" Consumption and the New Middle Classes of India</i> (Short talk)</p>
12:30	Lunch
14:30 - 15:30	<p>Short talks - 15 minutes each</p> <p>Elizabeth Stanfield - University College London, UK <i>Beyond Eco-Chic: Sustaining Suburbia in the United States</i> (Short talk)</p> <p>John Blewitt - Ashton University, UK <i>Imagineering Urban Sustainability and the Wow Factor</i> (Short talk)</p>

15:30 - 16:00	Coffee break
Session 5	
16:00 - 17:00	<p>Short talk - 15 minutes each</p> <p>Julie Botticello - UCL, UK <i>Eco-nomic or eco-logic: Second hand clothes and sustainable consumption in London</i> (Short talk)</p> <p>Renata Blumberg - University of Minnesota, US <i>Eco-chic in a time of crisis: ecological consumption in Vilnius, Lithuania</i> (Short talk)</p>
17:00 - 18:00	Forward Look Plenary Discussion
19:00	Reception and Conference Dinner

Friday 14 October	
08:30	Breakfast and Departure

List of Accepted Posters			
1	Achino	Emanuele	Consumerisms and slow food movements how responsible consumptions affect cities and countryside?
2	Amirebrahimi	Shaheen	The Taste of Slow: Value Enclaving and the Slow Food Movement
3	Degtiareva	Olga	Eco-chic in Ukraine: sustainable consumption or back to the nature
4	Ferrer Fons	Mariona	Who are political consumers in Spain? From the ethical to the old-politics profile of critical consumers
5	Le Grand	Yve	Activism through Commensality: Food and Politics in a Temporary Vegan Zone
6	Matijevic	Petra	Green distinction and risk: Meanings of eco-friendly consumption practices
7	Usher	Philippa	One Computer Each: Carbon Cost of Global Computer Ownership
8	Zandbergen	Dorien	Speeding up to Live in the Now: Connecting the Paradoxes of the 1960s Counterculture to the Slow Movement Today