

Venue: **The Minerva Suite of the RDS (The Royal Dublin Society),
Merrion Road, Ballsbridge, Dublin 4, Ireland**

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BOOK LAUNCH AGENDA

Wednesday 19 October 2011

12:00-17:00 Book Launch

12:00-13:30 Lunch with **Sean Sherlock T.D., Minister for Research and Innovation**
and representatives of European funding organisations
(open to everybody)

14:00 Welcome and opening Remarks (Chairman: Professor Mats Gyllenberg)

- Welcome by Science Foundation Ireland
- Video from a representative of the European Commission (EU Commissioner)
- Speech by the president of the European Mathematical Society
- Speech by a representative of the European Science Foundation

14:20 Presentation of the book and of the Forward Look on Mathematics and Industry

15:00 Coffee break

15:20 Examples of success stories from the book (presentation by researchers or companies)

16:00 Open discussion on the future of industry, mathematics and innovation in Europe

16:45 Closing session

19:00 Dinner

Thursday 20 October 2011

Session for Irish researchers and policy makers in Dunsink Observatory

9:30 Welcome and introduction

10:00 Presentation of Irish success stories and initiatives

11:00 Open discussion on potential Irish initiatives in industrial and applied mathematics

12:00 Wrap-up session

12:30 Lunch and visit of Dunsink Observatory