EUROPEAN SOCIAL COGNITION NETWORK 2

Transfer of Knowledge Conference and Steering Committee Meeting

Final Report

Warsaw 26th-30th August, 2009

Sponsored and financed by the European Science Foundation

1) Summary

From the 26th until the 30th of August 2009, the first Annual Meeting of the European Social Cognition Network 2 (ESCON 2, Transfer of Knowledge Meeting, 105 participants) and also Steering Committee Meeting (14 participants) took place in Warsaw, Poland. The aim of these meetings was to facilitate the training of the new generation of scientists in the field of Social Cognition. One hundred five (105) participants took part in the event, 58 were graduate and PhD students and 47 were young post-docs and senior researchers in the area of Social Cognition. Participants came from the following countries (14 European partners of ESF + USA): Austria, Belgium , Czech Republic, Denmark, Germany, Ireland, Lithuania, Netherlands, Norway, Poland, Portugal, Sweden, Switzerland, United Kingdom , and United States of America .

The important goal of the conference was the exchange of the most recent scientific developments in the field of Social Cognition. Equally important aim was to provide a broad platform for young researchers to both present their research ideas and projects and receive extensive feedback from experts in the field whom they would otherwise not be able to meet.

Additional strengths of this meeting (supported by National Science Foundation, USA) were the plenary presentations of the two excellent American researchers: Margo Monteith (Purdue University) and Piotr Winkielman (University of California, San Diego) and also participation of their PhD students in parallel sessions. Additional plenary presentations were given by Michaela Waenke (University of Basel, Switzerland) and State of the Art plenary presentation was delivered by Henk Aarts (Utrecht University, Netherlands).

Steering Committee Meeting offered the opportunity to reach more enduring solutions for both the development of intra-European research and scientific collaboration and a more permanent platform for graduate training that combines the distributed expertise across a number of European countries.

2) Description of the scientific content of and discussion at the event

From the 26th until the 30th of August 2009, the first Annual Meeting of the European Social Cognition Network 2 (ESCON 2, Transfer of Knowledge Meeting) and also Steering Committee Meeting will took place in Warsaw, Poland. The main goal of the conference was the exchange of the most recent scientific developments in the field of Social Cognition. Equally important aim was to provide a broad platform for young researchers to both present their research ideas and projects and receive extensive feedback from experts in the field whom they would otherwise not be able to meet.

One hundred five participants took part in the event, 58 were graduate and PhD students and 47 were young post-docs and senior researchers in the area of Social Cognition.

Participants came from the following countries (14 European partners of ESF + USA): Austria, Belgium, Czech Republic,

Denmark, Germany, Ireland, Lithuania, Netherlands, Norway,

Poland, Portugal, Sweden, Switzerland, United Kingdom, and

United States of America.

The parallel and plenary sessions

The complete program of the meeting appears in the part 4. Most major themes of Social Cognition research have been covered. During most of the days of the conference, there were 3 to 4 parallel sessions running at the same time (eighty in total) and a plenary session.

An invited expert convened each parallel session. The convener's role was to coordinate the discussion stimulated by each work. Each presented work included a 20 minute time period of presentation and a 10 minute time period of debate and feedback. Each parallel session covered a specific area of research. In the course of parallel sessions most major areas of social cognition have been addressed. The topics included in the parallel sessions were:

- A. Self and Regulatory Processes
- B. Stereotypes and Prejudices
- C. Mood and Emotion
- D. Goal Pursuit and Judgment
- E. Comparative and Evaluative Judgments
- F. Self and Others
- G. New Insights into Classical Effects
- H. Implicit Processes and Decision Making
- I. Embodied Cognition
- J. Unconscious Thoughts
- K. Language and Social Processes
- L. Perception, Persuasion and Communication
- M. Social Neuroscience
- N. Creativity and Emotions
- O. Inferential Processes

- P. Politics, Leadership and Power
- Q. Person Perception and Human Faces Processing
- R. Social Perception

Thus a broad coverage of the main research topics of social cognition was indeed accomplished.

There were four plenary sessions:

1) State of the Art Lecture

Prof. Henk Aarts (Utrecht University, Netherlands) More news from nowhere: The unconscious origin of motivated human behavior

2) Prof. Michaela Waenke (University of Basel, Switzerland)

Pragmatic persuasion: If they advertise it, it must be good

3) Prof. Margo Monteith (Purdue University, USA)

Schooling the Cognitive Monster: Strategies for Reducing Implicit Intergroup Bias

4) Prof. Piotr Winkielman (University of California, San Diego, USA) Emotional Cognition

There was also special The Best Paper Award Session with plenary presentations of the two best junior papers (presented by Daniel Lakens and Jakub Samochowiec).

The foremost outcome of the conference was the exchange of ideas regarding the most recent scientific developments in the field of Social Cognition. The conference provided a unique venue

for young researchers both to present their research ideas and projects and to receive extensive feedback from more senior researchers and leading experts in the field of Social Cognition. The conference provided ample opportunity to interpersonal contact and exchange between different researchers from many different European countries and United States.

The interesting innovation of this TKC was the brainstorming with the ESCON2 students about the Social Cognition Forum, chaired by dr Claudia Toma, Programme Coordinator. The forum will be created to respond to students' needs. The main topics should be related to Methodology, Funding and Grants, Jobs, Events, On-line research, Social Cognition Links. ESCON2 students should be able to create their own account and to interact with other ESCON2 students via this forum.

Finally, the Steering Committee Meeting offered the opportunity to reach more enduring solutions for both the development of intra-European research and scientific collaboration and a more permanent platform for graduate training that combines the distributed expertise across a number of European countries.

3) Assessment of the results and impact of the event on the future direction of the field

At the end of September, approximately 4 weeks later, a questionnaire was sent out to researchers who had presented their work at the TKC Conference, the majority of whom were "junior" researchers. The scope of the questionnaire was to assess the subjective utility of the conference and to collect suggestions about whether to continue the program and, if so, how to improve it.

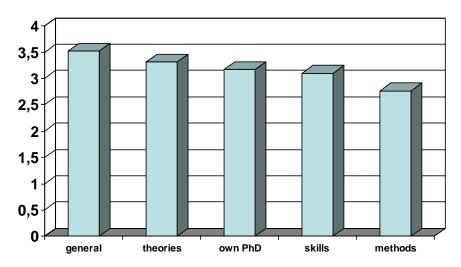
Respondents

The questionnaire, in electronic version, was sent out to 70 young researchers who had presented their work in Warsaw, the majority of whom were PhD researchers (n = 57). Forty-two participants returned their questionnaires within the set time limit, resulting in an overall response rate of 60%.

Knowledge acquisition

The first questions (1 through 5) addressed the perceived utility of the ESCON conference in acquiring knowledge, including general knowledge in social cognition, information specifically relevant to the participant's own research (in particular his or her Ph.D. project), methods, research skills and theoretical knowledge. Participants rated each of these areas of knowledge on a 4-point scale from 1 (not at all useful) to 4 (very useful). The means are presented in Figure 1. Overall, the respondents rated their participation as "quite" or "very useful", with ratings being most favourable for the acquisition of general knowledge, theoretical knowledge, and information specifically relevant to their own research.

Figure 1: Mean utility ratings concerning knowledge acquisition



Learning to present at international conferences

One of the unique characteristics of ESCON conferences is the fact that the majority of participants are junior researchers (doctoral or post-doctoral students) and that only few talks are given by senior researchers. ESCON provides a friendly setting and a supportive audience to practice this skill. We therefore included two questions to address this, namely how useful the participants found the conference (a) for learning to present at an

international conference and (b) for getting experience in presenting in English language. Our participants, regardless of macro area, considered the conference very useful for learning to present at an international conference (M = 3.48). Also, they generally appreciated the possibility to acquire experience in presenting in English language (M = 3.10).

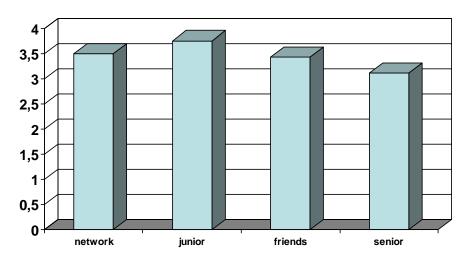
Usefulness of feedback about own research

Four questions addressed the usefulness of the comments and feedback that participants had received in relation to their own research. Since the four items (referring to ideas for future research, solutions for difficulties, encouragement, and ideas concerning related work) were highly correlated they were averaged. Overall, the feedback received at the conference was considered "quite useful" (M = 3.14).

Establishing new networks

One of the main aims of ESCON is to help young researchers establish new contacts, that is, to build a network outside of their home universities and to meet junior as well as senior researchers from other countries. As can be seen in Figure 2, it appears that ESCON achieves these goals. Ratings were very high for all four questions, suggesting that participants found the ESCON conference very useful. for establishing new contacts with both junior and senior researchers outside of their home university, in particular with young researchers from other countries.

Figure 2: Mean ratings for building a network, meeting junior researchers, making new friends, and talking to senior researchers from other countries



Overall, the ESCON 2 program seems to serve its goals rather efficiently and most features of the program should probably be maintained (including its size and frequency, the mixture of senior and junior participants, etc.). At the same time, the Steering Committee may give serious consideration to the different proposals of how to further improve and extend the program. Some of these proposals (such as the organization of additional workshops on specific methodological or theoretical issues) may be particularly relevant for the coming ESCON activities

4) Transfer of Knowledge Conference 2009, ESCON 2: Final

Programme

	Wednesday August 26 th , 2009
10:00 ↓ 17:00	Arrival and Registration at Warszawianka Hotel
17:30 ↓	Opening ceremony - including a welcome and announcement of the Best Paper Award
19:00	Plenary session 1 State of the Art Lecture Prof. Henk Aarts More news from nowhere: The unconscious origin of motivated human behavior
19:00	Welcome Party

		Thursday, Au	gust 27th, 2009	
	Room 1	Room 2	Room 3	Room 4
	Session A: Self and Regulatory Processes	Session B: Stereotypes and Prejudices	Session C: Mood and Emotion	Session D: Goal Pursuit and Judgment
	Convener: Eric Igou	Convener: Margo Monteith	Convener: Rita Zakauskiene	Convener: Małgorzata Kossowska
09:00 ↓ 09:30	A1. Self-esteem is dominated by agency over communion Bogdan Wojciszke	B1. Virtual Prejudice: Experimental evidence for the mediating role of affect Daniël H. J. Wigboldus, Ron Dotsch, and Joris van den Munckhof	C1. Moral Anger and Disgust: Different Cognitive Antecedents and Processes, Different Social Consequences Roger Giner-Sorolla, Pascale S. Russell, Roberto Gutierrez	D1. Need for cognitive closure and cognitive processes <i>Małgorzata Kossowska</i>
09:35 ↓ 10:05	A2. Motivational Influences on Illusions of Agency Laura A. Dannenberg, Nils B. Jostmann, Jens Förster	B2. Highlighting social diversity in imagined group settings enhances attention to minority positions Anna-Lena Majkovic & Richard Crisp	C2. Metacognitive beliefs about Anger: development and testing of a self-report scale Stine Bjerrum Moller	D2. So much to do and so little time: Effort and perceived temporal distance Gabriela M. Jiga-Boy, Anna E. Clark, Gün R. Semin

10:10 ↓ 10:40	A3. Cognitive control in motion: The regulatory function of approach and avoidance movement Severine Koch, Rob W. Holland, & Ad van Knippenberg	B3. How to approach implicit prejudice: The role of approach training in reducing prejudiced behavior Annemarie M. Wennekers, Rob W. Holland, Daniël H. J. Wigboldus, and Ad van Knippenberg	C3. Understanding the Effects of Emotions on Values via Motivational Relations in a Circular Mode Cheung, Wing-yee & Maio, G.R.	D3. The benefits of Interpersonal Regulatory Fit for the Individual's Goal Pursuit: Promotion Takes it All Francesca Righetti, Catrin Finkenauer, & Caryl Rusbult	
10:40 ↓ 11:05		Coffe	e break		
11:05 ↓ 11:35	A4. The projection of motivational orientations: The case of regulatory focus Karl-Andrew Woltin, Vincent Yzerbyt & Olivier Corneille	84. Automatic stereotype activation – a function of context Catharina Casper, Klaus Rothermund, Dirk Wentura	C4. Emotion perception: How context makes emotional experiences seem more or less intense Michaela Huber, Leaf Van Boven	D4 . How primed processing goals influence the pursuit of explicit goals Jenny V. Bittner	
11:40 ↓ 12:10	A5. On the Regulation of Personal Meaningfulness: Boredom and Loneliness Promote Charity Support Wijnand A. P. van Tilburg; Eric R. Igou	B5. Implicit Prejudice Biases Social Categorization Ron Dotsch, Daniel Wigboldus, Ad van Knippenberg	C5. Coveting what is thy neighbor's: When envy breeds desire Jan Crusius & Thomas Mussweiler	D5. Trait implications embedded in goal-directed behaviours are inferred earlier compared to nogoal behaviours Kris Baetens, lemke Sarrechia & Frank Van Overwalle	
12:15 ↓ 12:45	A6. Testing the Reflective Impulsive Model (RIM): Implicit attitudes and self- Regulation Jacek Buczny	B6. The Roles of Conditioning and Recategorization in Reducing Implicit Prejudice Anna Woodcock, Jill E. Lybarger, and Margo J. Monteith	C6. Evaluation of people one used to know and love may be dependent on how the people are represented cognitively Adam Grabowski	D6. Alike and Successful: Interdependence Effects on Projective Judgments Claudia Toma, Vincent Yzerbyt, & Olivier Corneille	
12:45 ↓ 14:00	Lunch				
14:00 ↓ 15:00	Plenary Session 2: Prof. Michaela Waenke Pragmatic persuasion: If they advertise it, it must be good				
	Room 1	Room 2	Room 3	Room 4	
	Session E: Comparative and Evaluative Judgements	Session F: Self and others	Session G: New Insights into Classical Effects	Session H: Implicit Processes and Decision Making	
	Convener: Klaus Fiedler	Convener: Daniël H. J. Wigboldus	Convener: Kirsten Ruys	Convener: Marieke de Vries	

15:20 ↓ 15:50	E1. Regressive and subadditive – how biases in frequentistic judgments carry over to evaluative judgments Klaus Fiedler, Peter Freytag & Christian Unkelbach	F1. You Make Me Better! Calling a Close Other Promotes Cognitive Functioning Tila M. Pronk, Johan C. Karremans, and Daniël H. J. Wigboldus	G1. Subliminal behavioral priming: It is all in the brain, but whose brain? Stéphane Doyen, Olivier Klein, Axel Cleeremans	H1. Affective gambling: Mood moderates rule- based versus experience- based decision making Marieke de Vries, Rob W. Holland, Olivier Corneille, Cilia L. M. Witteman	
15:55 ↓ 16:25	E2. The more is better than less phenomenon Vera Hoorens and Eddy Van Avermaet	F2. The role of Psychological Closeness in predicting Humanization Friederike Eyssel & Aleksandra Cislak	G2 . How Social is the Social Simon Effect? The Role of Interdependence in Representing Others' Action Kirsten I. Ruys and Henk Aarts	H2. Efficiency of unconscious thinking in risky decision-making Ewa Domaradzka & Grzegorz Pochwatko	
16:30 ↓ 17:00	E3. The case of a lost option: How asymmetrical comparisons affect choices Ritter, J. O., & Freund, A. M.	F3. Narcissism and self- activation Anna Czarna	G3. Revisiting Boredom and the Mere-Exposure Effect: New Insights and Theoretical Implications Troy Chenier and Piotr Winkielman	H3. The Influence of Rewarding Stimuli on Financial Risk Taking Galit Yavne, Craig R. Fox, Brian Knutson and Piotr Winkielman	
	The Best Paper Award Session				
17:30 ↓ 18:00	Grounding Morality in Perceptual Equality Daniël Lakens, Kees van den Bos, & Gün R. Semin				
18:05 ↓ 18:35	Inferring political attitudes on the basis of the looks only Jakub Samochowiec, Michaela Wänke, Klaus Fiedler				
19:00	Dinner				

Friday, August 28th, 2009					
Room1	Room2	Room3	Room4		
Session I Embodied Cognition	Session J Unconscious Thoughts	Session K: Language and Social Processes	Session L: Perception, Persuasion and Communication		
Convener: Gün R. Semin	Convener: Ap Dijksterhuis	Convener: Karl Teigen	Convener: Teresa Garcia-Marques		

09:00 ↓ 09:30	I1. Weight as an Embodiment of Importance Nils B. Jostmann, Daniël Lakens, Thomas Schubert	J1. Challenging Unconscious Thought Maarten Bos & Ap Dijksterhuis	K1. Ingroup Allocation Model – Language as a tool to redistribute resources Marie Gustafsson Sverker Sikström	L1. Attitudes persuasion and illusions of change Sofia Santos, Mário Ferreira & Leonel Garcia-Marques	
09:35 ↓ 10:05	12. You can handle the truth: Hand over heart as an embodiment of sincerity Michal Parzuchowski & Maria Parzuchowska	to Subliminal vs. Supraliminal Reward Cues: Evidence From a Speed-Accuracy Tradeoff Paradigm Erik Bijleveld, Ruud Custers, & Henk Aarts	K2. Brazil's Magic Spell: Concrete Language as Glue in Social Relations IJzerman, H., & Cohen. D.	L2. The relational function of gaining shared reality in the Saying-is-Believing paradigm Sabrina Pierucci, Olivier Klein	
10:10 ↓ 10:40	I3. How to forge an attractive personality impression? The influence of physical features of the environmental in person perception Margarida Garrido & Gün Semin	J3. Moderators of unconscious thought Madelijn Strick, Ap Dijksterhuis, Maarten Bos, and Aukje Sjoerdsma	K3. Effect of linguistic abstractness on intergroup contact perception Sylvie Kourilova	L3. Familiarity effects in time perception: The attention allocation hypothesis Alexandre Fernandes & Teresa-Garcia-Marques	
10:45 ↓ 11:05	Coffee break				
11:05 ↓ 11:35	14. Fleet of foot and precise of mind: The speed of movements influences the construal level of goals Aleksandra Szymkow-Sudziarska, Michal Parzuchowski, Jesse Chandler	J4. Adults' Visual Perspective Computation Jen Jessica Wang, Dr. Ian A. Apperl	K4. Creating bottom-up control over impulsive behaviors Harm Veling, Henk Aarts, Esther Papies	L4. Perception of own and partner status in dyadic video-mediated communication versus face-to-face communication Lambauer Elisabeth, Athenstaedt Ursula, Paechter Manulea	
11:40 ↓ 12:10	I5. Grounding person memory: Spatial anchoring of encoding and retrieval Tomás Palma, Margarida Garrido and Gün R. Semin	J5. Money on my mind: Merely activating the concept of money intensifies prime- to- behavior effects Wieslaw Baryla	K5. The effect of the verb in subject-verb-object sentences on the use of consensus and distinctiveness information Stefanie Maris & Vera Hoorens	L5. Effects of speech rate on the speaker's perception Piotr Rycielski	

12:15 ↓ 12:45	16.	J6.		K6. Mirror, mirro the wall, tell me i I feel is dissociate not! Perceptual a conceptual fluend contributions to I decision and recognition mem tasks Rita Silva & Ten Garcia-Marque	f what ed or nd cy exical ory	L6.
12:45 ↓ 14:00			ı	Lunch		
14:00 ↓ 15:00	Schooling t	he Cognitiv	Prof. Ma	y Session 3: argo Monteith tegies for Reducin	g Implicit	: Intergroup Bias
	Room 1		Ro	om 2		Room 3
	Session M: Social Neurosciend	ce		sion N: and Emotions		Session O: Inferential Processes
	Convener: Frank Van Ov	erwalle	Convener: Ger	old Mikula	C	onvener: Michaela Wänke
15:20 ↓ 15:50	M1 . Mimicry and The Norr Brain: Evidence from Third Observation of Dyadic Inte <i>Liam Kavanagh</i>	-Party	N1. The effects surprising social combinations of Malgorzata Control Richard J. Cris.	al category on creativity Goclowska and	retrosp Heurist informa Seibt E	usal Inferences when ectively judging control: ic cues beat normative ation in authorship judgements Beate, Aarts Henk, erhuis Ap
15:55 ↓ 16:25	M2. Embodied Cognition in to do with Social Cognition Meta-analysis of the differ functions of the Mirror and Mentalizing Systems in Act Goal Understanding Frank Van Overwalle & Baetens	i. A ent d ion and			perform under N	nanced recognition nance for information encoded Mortality Salience nes Klackl, Eva Jonas & Fritsche
16:30 ↓ 16:55			Coff	fee break		
17:00 ↓ 17:30	M3. Brain localization of spontaneous and intentior inferences by fMRI Ning Ma, Frank Van Overwalle	nal trait	N3 . An Implicit A for measuring at physical activity Nordtug H., Si	titudes towards	Prefere Matth van Ba Marijk	tecting Implicit Pedophilic nces: Improving Predictability ijs L. van Leeuwen, Rick B. naren, Farid Chakhssi, te G. M. Loonen, Maarten an, Ap Dijksterhuis
17:35 ↓ 18:05	Session P: Politics, Leadership Power	and			O4.	

	Convener: Ana Guinote		
	P1. The Situated Focus Theory of Power		
	Ana Guinote		
18:30		Social Cognition Forum	
\downarrow		Claudia Toma	
19:15		Program Coordinator of ESCON 2	2
19:30		Dinner	

	Saturday, August 29th, 2009				
	Room 1	Room 2	Room 3		
	Session P: Politics, Leadership and Power	Session Q: Person Perception and Human Faces Processing	Session R: Social Perception		
	Convener: Ana Guinote	Convener: Leonel Garcia-Marques	Convener: Anders Biel		
09:00 ↓ 09:30	P2 . Comparison focus and the attribution of power: Who we compare to whom influences who we see as powerful and agentic? Susanne Bruckmüller	Q1. An ontogenetic perspective on person perception processes Sara Hagá & Leonel Garcia- Marques	R1. Does the personality-prejudice relationship change as a function of identity salience? Robin Bergh, Nazar Akrami and Bo Ekehammar		
09:35 ↓ 10:05	P3. Power and Attention Orienting Letitia Slabu, Ana Guinote, David Wilkinson	Q2 . The relationship of dissatisfaction with one's body to personality traits Audrone Miskinyte	R2. Us and Them in the same ship: When do we really get along? Towards a reconciliation between Common Ingroup Identity Model and Ingroup Projection Model Maria Popa-Roch, Sven Waldzus and Beatriz Lloret Alves de Moura		
10:10 ↓ 10:40	P4. Controlling other increases a focus on your hopes and aspirations: Power and Self Guides accessibility. Guillermo B. Willis; Ana Guinote; Rosa Rodríguez-Bailón	Q3. Role of a vertical dimension in the processing of facial expression about others, f.i. anger and fear Mahieu Timothée, Vincent Yzerbyt, Olivier Corneille	R3. Experiments on the Turban Effect: Muslim headgear and its influence on social perception Christian Unkelbach		
10:45 ↓ 11:10		Coffee break			
11:10 ↓ 11:40	P4. Power to the People: Unconscious plagiarism and power Aukje Sjoerdsma, Ap Dijksterhuis, Rick B. van Baaren	Q4. Faster Reactions to Positive than to Negative Facial Expressions Nikitin Jana, Freund Alexandra M.			

12:00 ↓ 13:00	Plenary Session 4: Prof. Piotr Winkielman Emotional Cognition
13:00 ↓ 14:00	Lunch
	This free time is for: 1. Meeting of the Steering Committee (15:00 - 18:00) 2. Sightseeing in Warsaw 3. Meetings with senior researchers
19:00	Main Conference Dinner

Sunday, August 30th, 2009

Departure day, no presentations