ESCON2 TRANSFER OF KNOWLEDGE CONFERENCE

Final Report

ESTORIL 5th-9th September 2012

Sponsored and financed by the European Science Foundation

1. Summary

The 2012 Transfer of Knowledge Annual Meeting of the European Social Cognition Network (ESCON) took place in Estoril, Portugal, from September 5th to September 9th, 2012.

The conference was jointly organized by three of the most prominent psychology departments in Lisbon namely from Faculdade de Psicologia da Universidade de Lisboa, ISPA, Instituto Universitário, ISCTE-Instituto Universitário de Lisboa.

The main goal of the conference was to provide a forum for the transfer of knowledge in Social Cognition for over 100 junior and senior researchers (ratio 70/30). Specifically this conference is designed to facilitate knowledge transfer regarding new scientific advances, supporting the training of a new generation of scientists in Social Cognition, in particular, current Ph.D. students. Informal exchanges and development of scientific and collaboration networks were highly encouraged.

Each presenter gave a 20 min presentation in one of the 20 thematic sessions chaired by a senior convener followed by a 10 min exchange and discussion session. Additionally, the 2012 conference included 4 "state of the Art" lectures by renowned experts in Social Cognition and related fields, which offered expert overviews of a particular topic or an integration with other related disciplines. The keynote speakers invited to the 2012 TKC were Gerald Echterhoff (University of Münster), Karl Halvor Teigen (University of Oslo), Rui Oliveira, ISPA, Lisbon), and Vera Hoorens (Catholic University of Louvain). A plenary session was also dedicated to the presentation of the research from this year's winner of the Best Paper Award.

Participants arrived on September 5th and were accommodated in Palácio Hotel, Estoril located at approximately 45 min train journey from Lisbon International Airport. Participants had all their meal related expenses covered (most of which were at the hotel). There was one organized dinner out on the September, 6th. On the September 7th the sessions ended earlier and participants had the opportunity to sign up for a free social program, namely a touristic tour arranged by the Cascais City Hall. That night the participants had to provide for their own dinners.

The conference was put together by the organizing committee with the support of their respective institutions along with some graduate students who kindly volunteered to

help. Overall, the conference was organized within the budget that was allocated for the event.

The general feedback both from the ESCON Steering Committee members and from the participants was extremely positive regarding the location, facilities and meals as well as the scientific program (the keynote addresses, the quality and the general dynamics of the sessions).

The keynote sessions stimulated lively debates that continued after the sessions.

2. Description of the scientific content of and discussion at the event The participants

One hundred and thirty six researchers participated in the meeting¹. From these 98 were selected by their own national ESCON coordinators (33 senior researchers and 64 graduate and post-doctoral students). The remaining participants were 16 members of the ESCON Steering Committee, 8 participants from the local organizing committee and 11 graduate students that volunteered to help with the organization of the conference.

The 98 participants selected by their respective national committees came from the following countries: Austria (3), Belgium (11), Cyprus (2), Czech Republic (1), Denmark (1), Finland (1), Germany (20), Ireland (2), Lithuania (1), Netherlands (24), Norway (1), Poland (6), Portugal (9), Switzerland (4), United Kingdom (11). Nine participants cancelled their participation².

The parallel and plenary sessions

The complete program of the meeting can be found at the end of this document. Most major themes in Social Cognition research were covered. During the conference there were 4 parallel sessions (20 thematic sessions overall), and 5 plenary sessions (4 keynote talks and the best paper award talk).

An invited expert convened each parallel session. The convener's role was to coordinate the discussion stimulated by each work. Each participant presented his/her work in 20

¹ The entire list of participants was only inserted in the first ESF Participant List Management (Ref. Nr. 4197)

² The nine participants that are inserted in the first ESF Participant List Management (Ref. Nr. 4197) that have canceled their participation were Marina Stosic (Belgium), Elaine Kinsella (Ireland), Barbara Müller (Netherlands), Marieke De Vries (Netherlands), Kirsten Ruys (Netherlands), Agnieszka Zavala (Portugal), Tiffanie Ong (UK), Nina Powell (UK), and Xi Zou (UK).

minutes followed by a 15 minute period for debate and feedback. Long research summaries (800 words) were provided in advance to each convenor so that the session could be properly prepared.

The topics included in the parallel sessions were:

- A. Conditioning (Convener: Christian Unkelbach)
- B. Intergroup Relations (Convener: Rita Zukauskiene)
- C. Goals (Convener: Frank van Overwalle)
- D. Face Perception 8Convener Michaela Wänke)
- E. Construal level (Convener: Klaus Fiedler)
- F. Judgment and Decision Making I (Convener: Małgorzata Kossowska)
- G. Power & Leadership I (Convener: Ana Guinote)
- H. Social comparison & Social influence (Convener: Eva Jonas)
- I. Attitudes & Persuasion (Convener: Sabine Sczesny)
- J. Stereotypes, Prejudice & Discrimination (Convener: Grzegorz Sedek)
- K. Self-regulation & Performance under pressure (Convener: Anders Biel)
- L. Joint action & Mental simulation (Convener: Marios Avraamides)
- M. (Mood, Affect & Emotion I Convener: Ruud Custers)
- N. Person perception & Social perception I (Convener: Leonel Garcia-Marques)
- O. Morality (Convener: Eric Igou)
- P. Grounded cognition (Convener: Gün Semin)
- Q. Judgment & Decision making II (Convener: Karl Halvor Teigen)
- R. Mood, Affect & Emotion II (Convener: Ap Dijksterhuis)
- S. Power & Leadership II (Convener: Anna-Maija Pirttilä-Backman)
- T. Person perception & Social perception II (Convener: Petr Macek)

These topics represent a broad coverage of the main research topics in social cognition.

There were four plenary sessions. These were:

1 Now you see (some of) me, now you don't: The amazingly secret life of social comparison

Vera Hoorens (Catholic University of Louvain).

2 What is the difference between a happy and a lucky squirrel? Explorations in counterfactual closeness

Karl Halvor Teigen (University of Oslo)

3 A Constant Chatter: How Communication Shapes Speakers' Memory and Cognition

Gerald Echterhoff (University of Münster)

4 Simple minds: a comparative approach to social cognition

Rui F. Oliveira ISPA, Lisbon

The first three keynote speakers were invited to give an integrated overview of their cumulative work, which constitute central topics in current social cognition research. The last keynote speaker, an expert in comparative cognition, was invited to present an interdisciplinary perspective to the study of human cognition and behaviour.

3) Assessment of the results and impact of the event on the future direction of the field

The chief outcome of the conference was the opportunity to exchange ideas regarding the most recent scientific developments in the field of social cognition.

Moreover, the conference provided a unique venue for young researchers to present their research and receive extensive feedback from more senior researchers and leading experts in the field of social cognition.

The conference provided ample opportunity for interpersonal contact and exchange between diverse researchers across different European countries.

As such, we hope that this conference inspired the emergence of new scientific endeavors across Europe. The social program and the informal exchanges during meals and social activities were also meant to contribute to this goal.

Finally, the increased participation of the colleagues from new member countries endowed the conference with a new dynamic which we hope will be sustained in the future.

4) Final programme of the meeting

| Wednesday, September 5, 2012 | | | | |
|------------------------------|--|--|--|--|
| 13.00 - 17.00 | 13.00 - 17.00 Arrival & Registration | | | |
| 17.30 - 17.55 | Opening Ceremony & Announcement of Best Paper Award | | | |
| 18.00 - 19.00 | Keynote Address I: Now you see (some of) me, now you don't: The amazingly secret life of social comparison <i>Vera Hoorens</i> | | | |
| 19.00 | Dinner & Welcome Party | | | |

| Thursday, September 6, 2012 | | | | |
|-----------------------------|--|--|---|---|
| | | Thematic | sessions | |
| | Session A: Conditioning | Session B: Intergroup relations | <u>Session C:</u> Goals | Session D: Face perception |
| | Park Suite A | Park Suite B | Bridge | Tropical |
| | Convener: <i>Christian Unkelbach</i> | Convener: Rita Zukauskiene | Convener: Frank van Overwalle | Convener: Michaela Wänke |
| 08.30 - 09.00 | A1: Does the girl on the hood make you like red cars or Ferrari's? Evaluative conditioning of stimuli with multiple features R. Custers, & A. van Nunen | Effects of linguistic forms on intergroup | C1: Personal concerns vs. relational concerns: Pursuing noncorrespondent goals with consideration for one's partner M. Kumashiro | D1: Relationship status biases memory for faces of attractive opposite-sex others: Evidence from a reverse-correlation paradigm J. Karremans |
| 09.05 - 09.35 | A2: Non-evaluative conditioning is insensitive to extinction and blocking S. Förderer, & C. Unkelbach | B2: Sharing reality with members from the out- group: Overcoming intergroup biases in communication R. Kopietz, G. Echterhoff, & T. Higgins | C2: Unconscious goal activation: Hijacking the executive function H. Marien, R. Custers, R. Hassin, & H. Aarts | D2: What's up with your face? A vertical dimension in the processing of happy and sad faces T. Mahieu, V. Yzerbyt, & O. Corneille |
| 09.40 - 10.10 | A3: The reassuring everydayness of cars and alcohol A. Gast, & A. Raes | B3: You don't have to be higher educated to be an aversive racist, but it helps T. Kuppens, & R. Spears | C3: The impact of goals and regulatory focus on the confirmation bias in group decision making K. Sassenberg, F. Landkammer, & J. Jacoby | autonomic responses to your direct gaze are |
| 10.10 - 10.30 | | Coffee | break | |
| 10.30 - 11.00 | A4: I like it, but I don't know that I remember why: On the relation between evaluative conditioning, contingency memory, and awareness G. Halbeisen, E. Walther, R. Weil, & K. Blask | B4: I might like you better if you recycled: Intergroup relations based on environmental sustainability orientation A. Mahaffey | C4: The effect of subliminal priming on accessibility is moderated by goal relevance T. Verwijmeren, J. Karremans, W. Stroebe, & D. Wigboldus | D4: Behind judging babyfaces: Implicit versus explicit trait impressions based on facial maturity M. Oliveira, & T. Garcia-Marques |
| | A5: On the role of awareness in evaluative | B5: Can outgroup cooperation worsen intergroup relations? Effects of representative | C5: "Vicarious Task Completion": The effect of perceived | D5: Don't mess with Mister In-Between: Influence of processing dynamics on and social |
| 11.05 - 11.35 | conditioning C. Stahl | negotiation processes on outgroup derogation O. Saygi, L. Greer, G. van Kleef, & C. de Dreu | completion on | judgments of emotional displays M. Olszanowski, & P. Winkielman |
| 11.05 - 11.35 | conditioning | negotiation processes on outgroup derogation O. Saygi, L. Greer, G. van Kleef, & C. de | completion on subjective experience | judgments of emotional displays M. Olszanowski, & P. |

13.30 - 14.30

Keynote address II: What is the difference between a happy and a lucky squirrel? Explorations in counterfactual closeness *Karl Halvor Teigen*

| | Thematic sessions | | | | |
|---------------|---|---|--|--|--|
| | Session E: Construal level | Session F: Judgment & Decision making I | Session G: Power & Leadership I | Session H: Social comparison & Social influence | |
| | Park Suite A | Park Suite B | Bridge | Tropical | |
| | Convener: Klaus Fiedler | Convener: Małgorzata Kossowska | Convener: Ana Guinote | Convener: Eva Jonas | |
| 15.00 - 15.30 | E1: The long and winding road to uncertainty: The link between psychological distance and feeling of uncertainty T. Glaser, & J. Duesing | F1: Disentangling availability and representativeness: Binary decision tasks under time-pressure J. Braga, M. Ferreira, & S. Sherman | G1: Social power and the pursuit of multiple goals A. Cai, & A. Guinote | H1: In or out of control? Sense of agency, action planning and action selection in the presence of others T. Damen, A. Dijksterhuis, M. van Leeuwen, M. Brass, & S. Kuhn | |
| 15.35 - 16.05 | E2: Money and values: Thinking about money increases the influence of human values on behavioral intentions and decisions J. Hansen | F2: Same numbers, different meanings: How numeracy influences the importance of numbers for pro-social behavior J. Kleber, S. Dickert, E. Peters, & A. Florack | G2(cancelled): On lay conceptions of heroes, their psychological and social functions E. Kinsella, T. Ritchie, & E. Igou | H2: Assimilation and contrast in web-product reviews: Devaluing the recommendation of a proficient but dissimilar reviewer M. Dorn, & C. Messner | |
| 16.05 - 16.30 | 1 | Coffee break | | | |
| 16.30 - 17.00 | E3: Construal level and category breadth: How increasing abstractness enhances feature variability T. Krüger, & K. Fiedler | predictor of pre- decisional information searching and decision strategy | G3: Understanding power: The important difference between influence and independence J. Lammers | H3: Survey results as a means to come to "know thyself": Abstract social comparison by consensus D. Thoben, & H.P. Erb | |
| 17.05 - 17.35 | E4: God and abstract thinking: The impact of religiosity on construal level K. Zimmer, & H. Bless | F4: Why time passed fast? The role of number of stimuli in shaping time perception X. Li, G. Semin, & M. Garrido | G4: When power is illegitimate, leaders see anger and subordinates see fear E. Stamkou, A. Fischer, & G. van Kleef | between agency and free-will beliefs | |
| 17.45 - 18.45 | | Best paper award: plenary session | | | |
| 19.00 | Dinner | | | | |

| Friday, September 7, 2012 | | | | | |
|--------------------------------|---|---|--|---|--|
| | | | csessions | | |
| | Session I: Attitudes & Persuasion | <u>Session J:</u> Stereotypes, Prejudice & Discrimination | Session K: Self-regulation & Performance under pressure | Session L: Joint action & Mental simulation | |
| | Park Suite A | Park Suite B | Bridge | Tropical | |
| | Convener: Sabine Sczesny | Convener: Grzegorz Sedek | Convener: Anders Biel | Convener: Marios Avraamides | |
| 08.30 - 09.00 | I1: Eye tracking and psychophysiological data in attitude research E. Domaradzka, & M. Bielecki | J1: The dark side of meritocracy: Implicit associations of low- status groups R. Costa-Lopes, D. Wigboldus, & J. Vala | K1: Exploring the mechanism of implicit theories about willpower K. Bernecker, & V. Job | L1: A spatial response coding account of social Simon effects K. Dittrich, A. Rothe, & C. Klauer | |
| 09.05 - 09.35 | I2: Do implicit attitudes predict actual voting behaviour particularly for undecided voters? M. Friese, C. Smith, T. Plischke, M. Bluemke, & B. Nosek | J2: Goal source effects in stereotype activation L. Kimberley, B. Stewart, & K. Quinn | K2: Why and when do people choke under pressure? A real-world examination Erik Bijleveld | L2: On how objects become human: Co- representation for non- biological actions B. Müller, R. van Baaren, M. Brass, S. Kühn, & A. Dijksterhuis | |
| 09.40 - 10.10 | I3: The impact of agency and communion on ascribed credibility of female and male advertising characters M. Infanger, & S. Sczesny | J3: The short and long- term effects of legal vs. value messages A. Nunes, & C. Judd | K3: Out of sight out of mind: The influence of cognitive states on attentional focus C. Den Daas, M. Häfner, & J. de Wit | L3: Eating simulations and their role in motivating behavior E. Papies, L. Barsalou, H. Aarts, & F. Vivolo | |
| 10.10 - 10.30 | | Coffee | break | | |
| 10.30 - 11.00 | I4: The cognitive dynamics of ambivalence I. Schneider, F. van Harreveld, M. Rotteveel, & J. van der Pligt | J4: Imitating a professor makes you act smart! The influence of mimicry on behavioral effects of stereotype activation M. Stel, M. Zeelenberg, W. van Dijk, & Z. Kutsal | information processing styles in determining sports performance | L4: Did I actually do this? Mechanisms underlying false memories of action performance from observation C. Schain, I. Lindner, & G. Echterhoff | |
| | | | | | |
| 11.05 - 11.35 | I5: Conversational logic and the structure of persuasive arguments M. Wänke, & L. Reutner | J5: How majority group members become associated with rare attributes: Stereotypes fuelled by statistics in the media T. Vogel, & F. Kutzner | K5: Using attention to prevent unintentional motor impulses toward rewarding objects H. Veling, H. Aarts, & W. Stroebe | L5: Somatosensory cortex in action observation, a combined fMRI and cTBS study N. Valchev, A. Avenanti, C. Keysers, & V. Gazzola | |
| 11.40 - 12.10 | | | K6: It takes two to forgive: The interactive role of commitment and executive control R. van der Wal, J. Karremans, & T. Cillessen | | |
| 12.10 - 13.30 | Lunch | | | | |
| | | Keynote address III: A Constant Chatter: How Communication Shapes Speakers' Memory and Cognition <i>Gerald Echterhoff</i> | | | |
| 13.30 - 14.30 | A Constant Chat | ter: How Communication | Shapes Speakers' Memor | ry and Cognition | |
| 13.30 - 14.30 14.40 - 17.40 | A Constant Chat | ter: How Communication <i>Gerald E</i> | Shapes Speakers' Memor | ry and Cognition | |

| | Saturday, September 8, 2012 | | | | |
|---------------|---|---|--|--|--|
| | | <u> </u> | csessions | | |
| | Session M: Mood, Affect & Emotion I | Session N: Person perception & Social perception I | <u>Session 0:</u> Morality | Session P: Grounded cognition | |
| | Park Suite A | Park Suite B | Bridge | Tropical | |
| | Convener: Ruud Custers | Convener: Leonel Garcia-Marques | Convener: Eric Igou | Convener: Gün Semin | |
| 08.30 - 09.00 | M1: On angry approach and fearful avoidance: The goal-dependent nature of emotional approach and avoidance tendencies E. Bossuyt, A. Moors, J. de Houwer | N1: Activation of the mentalizing system without mental state inferences K. Baetens, N. Ma, J. Steen, & F. van Overwalle | O1: Self-interest bias in judgments of fairness and morality O. Bialobrzeska, K. Bocian, & B. Wojciszke | P1: Grounding emotion on language: Embodied differences between primary-native and secondary-learned languages C. Azevedo, M. Garrido, & G. Semin | |
| 09.05 - 09.35 | M2: When feeling happy results in more distress: The effect of mood on the negative consequences of social exclusion J. Eck, R. Greifeneder, & C. Schoel | N2: Agency and competence: Two dissociable dimensions of social judgment? A. Carrier, E. Louvet, & O. Rohmer | O2: On the different effects of exogenous positive emotions on moral judgment F. van Dongen, & E. Igou | P2: Investigating desensitization to media violence using facial expressions, psychophysiological measures, and functional Near Infrared Resonance Imaging K. Fanti | |
| 09.40 - 10.10 | M3: Too cold to hold? How "hot" is the Affect Misattribution Procedure? R. Imhoff, & C. Blaison | N3: Tales from the brain: Are trait- and stereotype-related processing different? L. van der Cruyssen, E. Heleven, N. Ma, & F. van Overwalle | O3: Two against one: Mind-body dualism promotes utilitarian moral judgments M. Forstmann, & P. Burgmer | P3: Write warm, edit cold: The referential and relational features of creative thought H. IJzerman, A. Leung, & L. Ong | |
| 10.10 - 11.30 | | Coffee | break | | |
| 10.30 - 11.00 | M4: Do we act upon ease of processing? M. Rotteveel | N4: Neural correlates of causal attribution taking stability and specificity into account J. Kestemont, M. Vandekerckhove, N. Ma, & F. van Overwalle | O4: A matter of attribution: Cleanliness causes harsher and milder moral judgments O. Genschow, S. Schnall, & E. Loissel | P4: The influence of power on weight perception E. Lee, & S. Schnall | |
| | | | | | |
| 11.05 - 11.35 | M5(cancelled): Perceiving an exclusive cause of affect prevents misattribution K. Ruys, H. Aarts, E. Papies, & M. Oikawa | N5: Brain area for encoding traits: an fMRI adaptation study N. Ma, K. Baetens, J. Kestemont, M. Vandekerckhove, & F. van Overwalle | moral elevation elicit truly altruistic motives? N. Powell, S. Zumbe, & | P5: Better stay cool if you want to understand them Ambient temperature as an experiential component of perspective taking C. Sassenrath, K. Sassenberg, G. Semin | |
| 11.40 - 12.10 | M6: Zen meditation and access to information in the unconscious M. Strick, T. van Noorden, R. Ritskes, J. de Ruiter, & A. Dijksterhuis | N6: Forming impressions of personality: Inferential costs of the centrality effect L. Nunes, L. Garcia-Marques, & M. Ferreira | | | |
| 12.10 - 13.30 | Lunch | | | | |

| 13.30 - 14.30 | Keynote address IV: Simple minds: a comparative approach to social cognition Rui F. Oliveira | | | |
|---------------|---|--|--|---|
| | Thematic sessions | | | |
| | Session Q: Judgment & Decision making II | <u>Session R:</u> Mood, Affect & Emotion II | Session S: Power & Leadership II | Session T: Person perception & Social perception II |
| | Park Suite A | Park Suite B | Bridge | Tropical |
| | Convener: Karl Halvor Teigen | Convener: Ap Dijksterhuis | Convener: Anna-Maija Pirttilä- Backman | Convener: Petr Macek |
| 15.00 - 15.30 | Q1: Where does the bias start: Good-enough representations of JDM problems A. Mata, & A.L. Schubert | R1: Happy means kind, sad means clever: Positive (negative) affect leads to the prominence of communal (agentic) qualities in person perception A. Szymkow | S1: Why is the same leader evaluated differently by his/her subordinates A. Stelmokienė, & A. Endriulaitienė | T1: Are spontaneous and intentional social inferences alike? New neural evidence of a common process F. van Overwalle, N. Ma, J. Kestemont, & M. Vandekerckhove |
| 15.35 - 16.05 | Q2: Jolly Jokers: The interplay of uncertainty and emotional distress in ambivalent decision-making H. Nohlen, F. van Harreveld, M. Rotteveel, & J. van der Pligt | evidence that mood modulates the hedonic implications of familiarity cues M. de Vries, R. | S2: The power of projection for powerless people C. Toma, V. Yzerbyt, O. Corneille, & S. Démoulin | T2: Situating person memory: Context as a memory aid T. Palma, M. Garrido, & G. Semin |
| 16.05 - 16.30 | | Coffee | break | |
| 16.30 - 17.00 | Q3: Who is more responsible, the intuitive or the analytical decision maker? G. Nordbye, G. Kirkebøen, & K. Teigen | R3: Emotional intelligence is related to serotonin 2a receptor binding G. Zornhagen, A. Gade, & G. Knudsen | increases perceptions of similarity between | T3: Boys don't cry – perception of harm caused to male and female victims of sexual harassment and evaluation of their oppressors A. Studzinska |
| 17.05 - 17.35 | Q4: Information search in personal and social decision making: Differences and similarities T. Scherndl, & A. Kühberger | | | |

Dinner

19.00